

The logo for STR Strategic Management, featuring a stylized 'S' and 'M' in grey with three vertical bars in the center.

STR

STRATEGIC MANAGEMENT

PURPOSE

- a) Update members on the status of the division, including celebrating accomplishments;
- b) Welcome all new committee members and express gratitude for the existing members;
- c) Illuminate conference highlights; and
- d) Celebrate award winners

BUSINESS MEETING

Welcome from the STR Officers

**Division
Chair**



Tim Folta
U Connecticut

**Division
Chair Elect**



Heather Berry
George
Washington U

**Program
Chair**



**Michael
Leiblein**
Ohio State U

**Asst Program
Chair**



Louise Mors
CBS

Election Results

Thanks to
Samina Karim, Michael Holmes, and
David Maslach
for managing the elections

**Past Division
Chair**



Samina Karim
Northeastern

Secretary



Michael Holmes
Florida State U

**Incoming
Secretary**



David Maslach
Florida State U



Incoming Assistant Program Chair



Deepak Somaya

U. of Illinois at Urbana-Champaign

Incoming Executive Committee



Elisa Alvarez-Garrido
U. of South Carolina



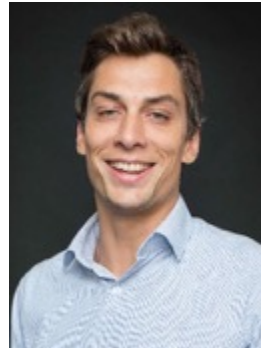
Vanessa Burbano
Columbia U.



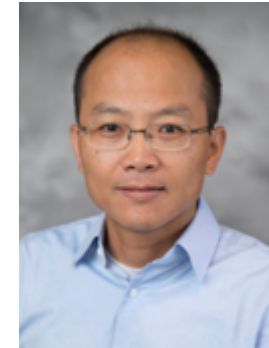
Donal Crilly
London Business
School



Mahka Moeen
U. of North Carolina
at Chapel Hill



Tomasz Obloj
HEC Paris



Tony Tong
U. of Colorado

Incoming Research Committee



Callen Anthony
New York U.



Ilgaz Arikan
Kent State U.



John Eklund
U. of Southern
California



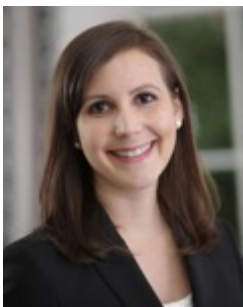
Johanna Glauber
IE Business
School



Cedric
Gutierrez
Bocconi U.



Chengwei Liu
ESMT Berlin



Catherine
Magelssen
London Business
School



Cameron Miller
Syracuse U.



Elena
Plaksenkova
Ohio State U.



Luke Rhee
U. of California,
Irvine



Dmitry
Sharapov
Imperial
College



Natalya
Vinokurova
U. of
Pennsylvania

Incoming Committee Members

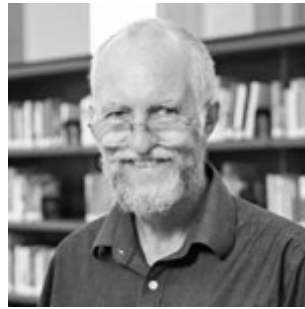
Awards Committee



Jay Barney
U. of Utah



Marvin
Lieberman
U. of California,
Los Angeles



Will Mitchell
U. of Toronto



Brian Silverman
U. of Toronto



Ed Zajac
Northwestern U.

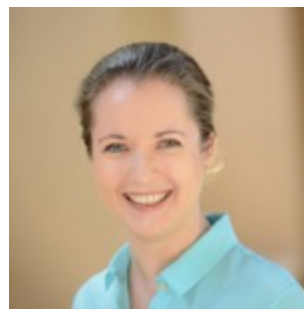
Teaching Committee (expanded)



Andrea
Contigiani
Ohio State U.



Cheng Gao
U. of Michigan



Marlo Raveendran
U. of California,
Riverside



Melissa Schilling
New York U.



Maciej
Workiewicz
ESSEC Business
School

Incoming Committee Members

Membership Engagement Committee



Aldona Kapacinskaite
London Business
School



Dimo Ringov
ESADE Business
School



Tadhg Ryan-Charleton
Queen's U. Belfast

Global Representatives Committee



Sandro Cabral
Insper Institute



Edgar Ramírez Solís
Tecnológico de
Monterrey

STR Gratefully Acknowledges the Efforts of...

✓ **Tim Folta**

U Connecticut
Division Chair



✓ **Heather Berry**

George Washington U
Division Chair Elect

✓ **Michael Leiblein**

Ohio State U
Program Chair



✓ **Louise Mors**

Copenhagen Business S.
Assistant Program Chair

... for Outstanding Service to the Division



A Huge Thank You to Samina Karim for 5 Years of Leadership

Past Division Chair



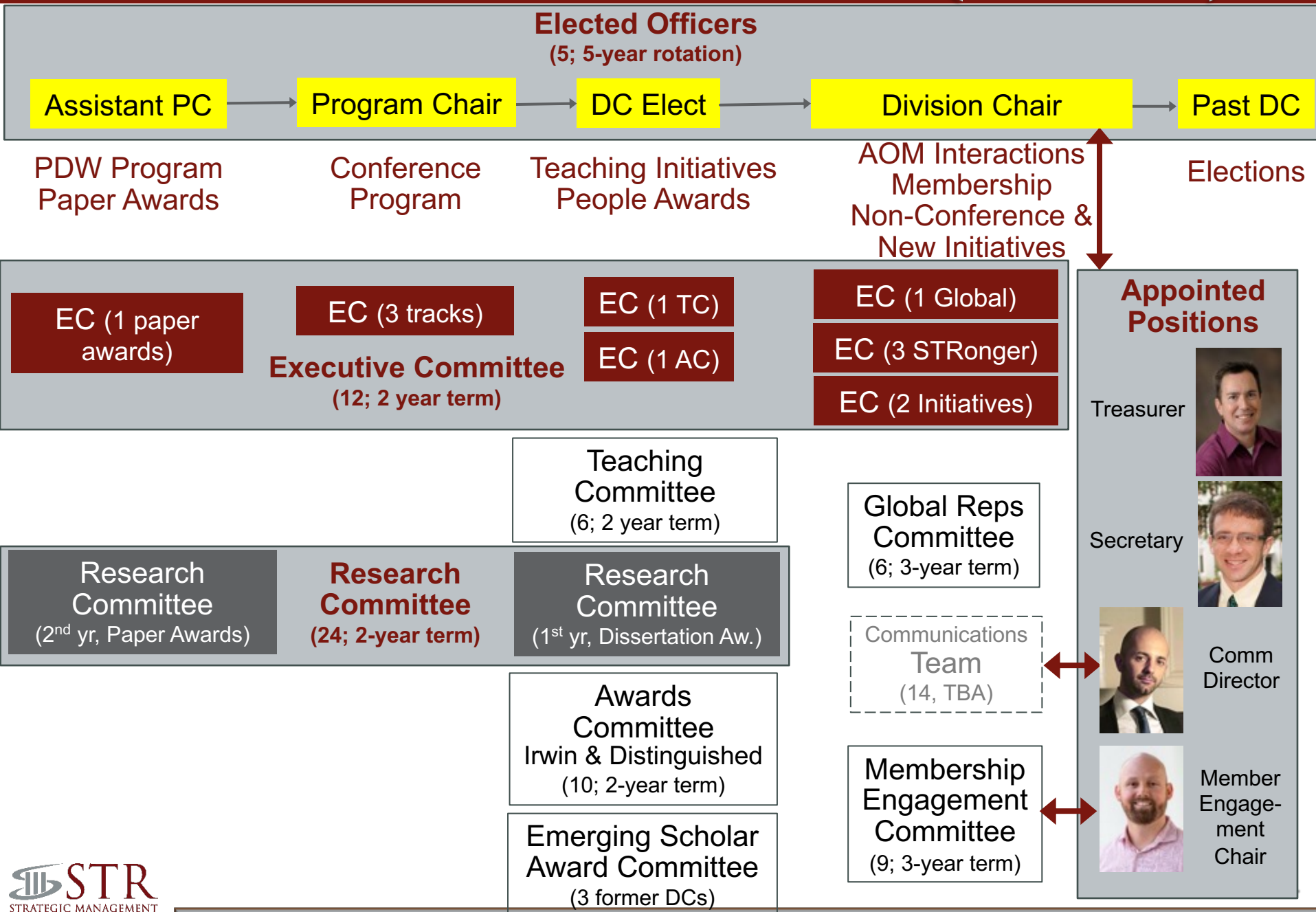
Samina Karim
Northeastern

Thanks to Past STR Division Chairs

19-20 **Samina Karim** Northeastern
18-19 **Xavier Martin** Tilburg
17-18 **Mary Benner** Minnesota
16-17 **Brian Silverman** Toronto
15-16 **Alfonso Gambardella** Bocconi
14-15 **Christoph Zott** IESE
13-14 **Rajshree Agarwal** Maryland
12-13 **Jeff Reuer** Purdue
11-12 **Nicholas Argyres** Wash U
10-11 **Tammy Madsen** Santa Clara
09-10 **Joanne Oxley** Toronto
08-09 **Joe Mahoney** Illinois
07-08 **Russ Coff** Emory
06-07 **Anita McGahan** Toronto
05-06 **James Westphal** UTexas-Austin
04-05 **Margie Peteraf** Dartmouth
03-04 **Javier Gimeno** INSEAD
02-03 **Ranjay Gulati** Northwestern
01-02 **Bert Cannella** Texas A&M
00-01 **Ming-Jer Chen** Pennsylvania
99-00 **Diana L. Day** Rutgers
98-99 **Ed Zajac** Northwestern
97-98 **Harbir Singh** Pennsylvania
96-97 **Michael Lubatkin** Connecticut

95-96 **Jay Barney** Texas A&M
94-95 **Idie Kesner** North Carolina
93-94 **Irene Duhaime** Memphis State
92-93 **Kathryn Rudie Harrigan** Columbia
91-92 **Robert Burgelman** Stanford
90-91 **Carl Zeithaml** North Carolina
89-90 **Jay Bourgeois** Virginia
88-89 **Carolyn Woo** Purdue
87-88 **Rich Bettis** SMU
86-87 **Don Hambrick** Columbia
85-86 **David Jemison** Stanford
84-85 **Edwin Murray** Boston
83-84 **Larry Jauch** Southern Illinois
82-83 **Bob Pitts** Penn State
81-82 **Carl Anderson** North Carolina
80-81 **Charles Saunders** Connecticut
79-80 **John Grant** Pittsburgh
78-79 **Arnold Cooper** Purdue
77-78 **Charles Hofer** Stanford
76-77 **William Glueck** Georgia
75-76 **Max Richards** Penn State
74-75 **Dan Schendel** Purdue
71-72 **Robert Ackerman** Harvard (co-chair)
71-74 **Bill Guth** Columbia/New York

STR DIVISION STRUCTURE (2020-21)



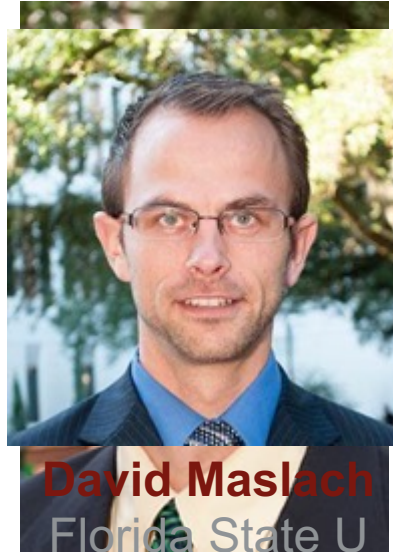
And What Would We Do Without...

MEC Chair



Bilgehan Uzunca
ESADE

**Incoming
Secretary**



Michael Holmes
Florida State U

**Communications
Director**



Paolo Aversa
City U London

Treasurer



Paul Drnevich
U Alabama

**Thank you for your invaluable expertise and
dedication to the division!**

Let's Especially Recognize

I can't think of anyone who represents the backbone of STR better than Michael; he has been our institutional memory these past 9 years. During my time as an officer, I most appreciated Michael's awesome "can-do" positive attitude about all of our initiatives. It was such a pleasure working with him! Thank you, Michael! 😊

- **Samina Karim**, STR Division Chair (2019-20)

Hi Michael, I understand that every good thing eventually comes to an end. I still remember when we said that you are the memory and continuity with BPS and then STR, as officers come and go, but you stay. The Division will miss your dedication and precision. Personally, I do not know how I could have done it without you! All the best, Alfonso.

- **Alfonso Gambardella**, STR Division Chair (2016-17)

Michael has always been a truly professional, totally reliable, and wonderfully human colleague and friend. Thank you so much for your great service to the division and for your friendship, dear Michael!

- **Chris Zott**, STR Division Chair (2014-15)



Thank you so much for your years of service to the STR division Michael Holmes! You are professional, quick to respond, happy to help and you have been a fantastic source of knowledge for all of us. I will miss working with you!

- **Heather Berry**, STR Division Chair (2021-22)

If we ever have a question about how we used to do things or why we are doing things the way we are, then Michael has the answer. Thank you, Michael, for being the collective memory of STR and for always being willing to help at short notice - and always with a smile. You will be missed.

- **Louise Mors**, STR Division Chair (2023-24)

Michael was one of the first people I contacted whenever I had a question about the STR PDW or Main Program. I knew I could count on a pleasant, positive, and prompt response to help move the division forward.

- **Michael Leiblein**, STR Division Chair (2022-23)

For his service since 2011 As Division Secretary!

Thank you Michael for all of your service and dedicated work for the division these many years, and all the best.

--**Jeff Reuer**, STR Division Chair (2012-13)

Michael Holmes, my sincere thanks for your devoted service to the STR division. I have fond memories of the many dinners and drinks we shared at AOM conferences and executive committee meetings over the years, in Atlanta, Barcelona, Chicago, New York, Philadelphia, and Dublin, among others. I also fondly remember always having to share my usb drive with you. Hope to see you in person soon.

- **Mary Benner**, STR Division Chair (2018-19)

Thanks for all the good things over the years, and best wishes!

- **Xavier Martin**, STR Division Chair (2018-19)

As an officer in STR, I always looked forward to seeing Michael at the numerous STR committee meetings. His astounding organizational memory, equanimity, and sense of humor helped navigate us through a host of challenging issues. Michael and I share a strong interest in engaging with strategy scholars in emerging economies, so I also had the opportunity to spend time with him as we waved the STR flag in South America and Africa, and this was invariably a delight. Michael, STR Exec Committee meetings will suffer from your absence!

- **Brian Silverman**, STR Division Chair (2017-18)

Membership Updates

Membership size and decomposition for STR, AOM, and Selected Divisions

Membership, as of July 1, 2020

	STR	ENT	IM	OB	OMT	TIM	AOM
Number of members	5,410	1,626	2,048	6,053	3,941	3,300	18,739
as a % of AOM	28.87%	8.68%	10.93%	32.30%	21.03%	17.61%	

Percentage of Membership by Type, as of July 1, 2020

	STR	ENT	IM	OB	OMT	TIM	AOM
By member type:							
Academic	68.82%	70.30%	77.93%	66.17%	68.61%	67.27%	68.23%
Emeritus	1.62%	1.12%	3.32%	2.09%	1.98%	1.09%	2.26%
Executive	4.14%	3.40%	3.17%	4.02%	3.98%	5.21%	4.81%
Student	25.42%	25.17%	15.58%	27.54%	25.43%	26.42%	24.71%
By geography:							
US	48.47%	46.89%	44.97%	54.40%	42.27%	40.30%	48.22%
Non-US	51.53%	53.11%	55.03%	45.44%	57.73%	59.70%	51.78%

Annual Average Percentage Change, 2016-2020

	STR	ENT	IM	OB	OMT	TIM	AOM
Division membership	1.40%	0.75%	-6.30%	-1.76%	-1.64%	2.40%	-1.67%
By member type:							
Academic	-0.34%	0.56%	-5.46%	-1.49%	-0.89%	1.69%	-1.45%
Emeritus	0.58%	0.65%	0.75%	1.43%	-1.84%	0.00%	1.28%
Executive	1.39%	-4.35%	-12.32%	-7.13%	-7.23%	1.04%	-7.84%
Student	7.08%	2.11%	-9.85%	-1.73%	-2.57%	4.76%	-1.14%
By geography:							
US	0.13%	-0.89%	-6.84%	-2.50%	-2.77%	1.62%	-2.67%
Non-US	2.86%	2.31%	-5.84%	-0.84%	-0.78%	2.95%	-0.70%

THREE INITIATIVES THIS PAST YEAR

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE

~5%

Pre-Covid



~50%

Post-Covid

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE

How?

- **Allocated personnel** (i.e., 5/12 EC members) **to non-conference** initiatives including:
 - STRonger Together: attending to research development of members
 - Teaching: attending year-round to teaching development of members
 - Global Reps: expanding imprint beyond North America
- **Expanded role of Membership Engagement Committee** to attend to enrich membership through networking, socializing, and energizing activities that enhances member well-being and sense of belonging to the division
- **Decentralized** decision-making to committees and encouraged them to creatively address member needs

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE



- **Goal:** *To keep STR community research engaged beyond the annual conference*

- **Special Thanks**

STR Task
Force:

EC member



Jiao Luo
U Minnesota

EC member



Gwen Lee
U Florida

EC member



Roberto Vassolo
IAE Business
School & Pontifica U

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE



Research Symposium

- 996 Registrations
- 715 Live Participants
- 1059 YouTube views



1) ***New Directions in Corporate Strategy Research***

Organized by Aseem Kaul and featuring Emilie Feldman, Marco Testoni, Catherine Magelssen, Vikas Aggarwal, and Marco Giarratana as Discussant



2) ***New Perspectives on Industry & Ecosystem Emergence***

Organized by Paolo Aversa and featuring Rajshree Agarwal, Mary Tripsas, Mahka Moeen, Paolo Aversa, and Discussants Tobias Kretschmer, Ryan Raffaelli, Giovanni Valentini, and Pina Ozcan.



3) ***Knowledge, Learning, and Innovation Strategy***

Organized by Daniel Keum and featuring Maria Roche, Deepak Somaya, Ines Black, Daniel Keum, and Discussant Martin Ganco



4) ***The Next Frontier – The Interplay of Organizational Structure and Relational Strategies***

Organized by Navid Asgari, and Featuring Deepak Somaya, Xavier Martin, Dennie Kim, Navid Asgari, and Discussants Nandini Rajagopalan and Julia Bodner

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE



Research Symposium

- 996 Registrations
- 715 Live Participants
- 1059 YouTube views

5) ***Emerging Issues on Corporate Governance and Leadership***

Organized by Razvan Lungeanu and David Zhu, and featuring Guoli Chen, Cynthia Raji Kunapuli, Edward Zajac, and Discussant Christine Shropshire



6) ***Firm-State Ties: Addressing the Grand Challenges***

Organized by Srividya Jandhyala, Ilze Kivleniece, Anne Jacqueminet, and featuring Aline Gagnon, Markus Taussig, Carlos Inoue, Sinziana Dorobantu, Sergio Lazzarini, and Rick Vanden Bergh



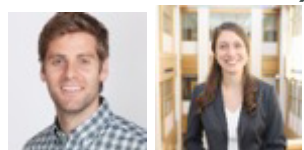
7) ***Limits and Idiosyncracies of Public Markets and Public Corporations***

Organized by Paul Nary, and featuring Gautam Ahuja, Mary Benner, and Todd Zenger



8) ***Editor Perspectives on Alternatives to the Hypo-Deductive Framework in Empirical Management Research***

Organized by Evan Starr and Audra Wormald, and featuring Christine Beckman (ASQ), Alfonso Gambardella (MS), Gautam Ahuja (OS), Rajshree Agarwal (SMJ)



INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE



Meet the Scholar

- 532 Unique emails
- 937 Live Participants
- 2757 YouTube views



**Sérgio Giovanetti
Lazzarini**
ISPER



Africa Ariño
IESE



Vibha Gaba
INSEAD



Brian Silverman
Toronto



Rich Makadok
Purdue



Tammy Madsen
Santa Clara



Connie Helfat
Dartmouth



Russ Coff
Wisconsin



Sea-Jin Chang
NUS/KAIST



Nicolai Foss
CBS



Marvin Lieberman
UCLA



Bruce Kogut
Columbia



Carliss Baldwin
Harvard

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE

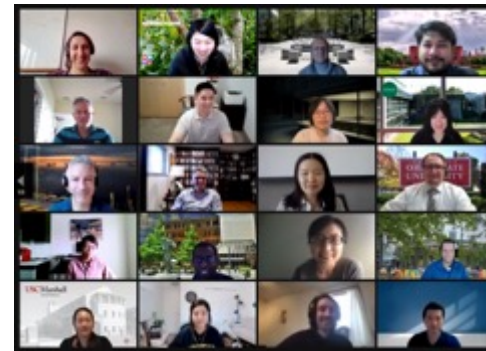
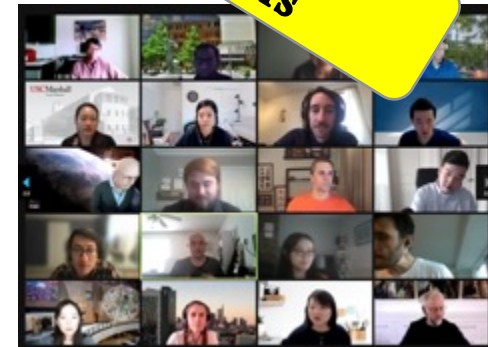
STRONGER TOGETHER

PhD Workshops

- 70 students
- 24 faculty mentors

- 3 in April for students on job market
- Each targeting different time zones

Russ Coff (Wisconsin)	Ruth Aguilera (Northeastern)	Chris Rider (Michigan)
Felipe Csaszar (Michigan)	Gautam Ahuja (Cornell)	Tobias Kretschmer (LMU Munich / UCL)
J.P. Eggers (NYU)	Heather Berry (George Washington)	David Kryscynski (BYU)
Tim Folta (Connecticut)	Donal Crilly (LBS)	Vibha Gaba (INSEAD)
Martin Ganco (Wisconsin)	Giada Di Stefano (Bocconi)	Aseem Kaul (Minnesota)
Nan Jia (Southern California)	Gerry McNamara (Michigan State)	Joon Mahn Lee (Korea U)
Xavier Martin (Tilburg)	Will Mitchell (Toronto)	Jiao Luo (Minnesota)
P.K. Toh (UT Austin)	Tomasz Obloj (HEC Paris)	Phanish Puranam (INSEAD)



INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE

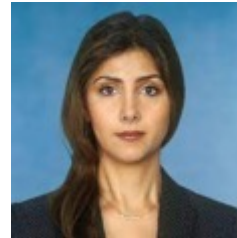
STR TEACHING

Symposium: Tackling the Tough Teaching Problems – Fully Online, Hybrid, Blended, and Face-to-Face Teaching in a COVID World

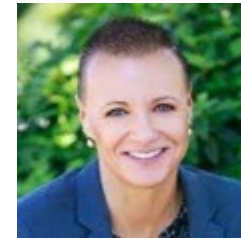
Organized
by our
Teaching
Committee



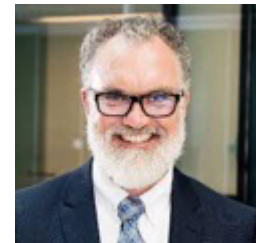
Russ Coff
Wisconsin



Mahka Moeen
UNC



Tammy Madsen
Santa Clara



Charlie Williams
Bocconi



John Joseph
UC Irvine



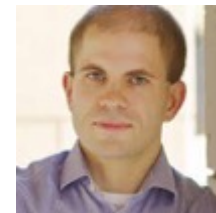
Giada de Stefano
Bocconi



Peter Murmann
St Gallen



Jennifer Knippen
Eckerd



Henning Piezunka
INSEAD



John Mawdsley
HEC



Vijaya Narapareddy
Denver

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE

STR MEMBERSHIP ENGAGEMENT

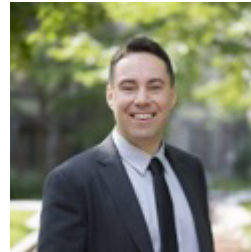
- ❑ **Goal:** *To build our sense of community within STR*

- ❑ **Special Thanks to Committee**

Chair



Bilgehan Uzunca
ESADE



Andrea Contigiani
OSU



Vivian Guo
CEIBS



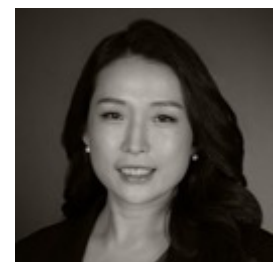
Andy Wu
Harvard



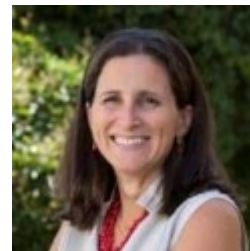
David Clough
UBC



Shelby Gai
MSU



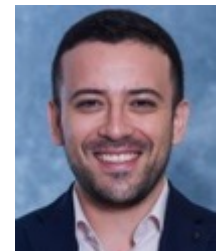
Eunice Rhee
Seattle U



Caterina Moschieri
IE



Lisa Tang
NUS



Joao Albino-Pimentel
CBS

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE

STR MEMBERSHIP ENGAGEMENT

CULTURAL CAFES

Turkish *Persian* Brazilian
Italian
French Hungarian
Scandinavian *Bulgarian*
Greek Catalan
Romanian

WRITING RETREATS

for AOM
reviewing



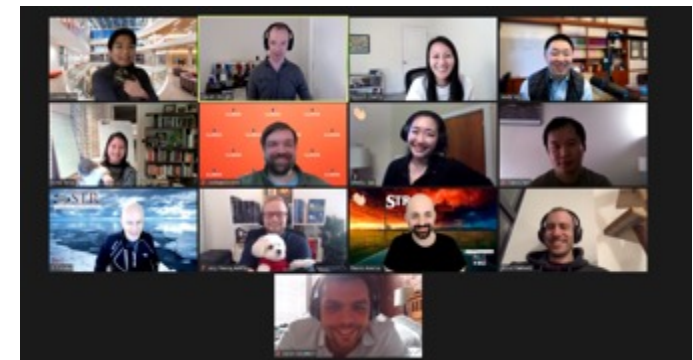
& academic
storytelling



& writing well for non-native
English speakers



VIRTUAL PUB TRIVIA



‘MOVE’EMBER: A FITNESS CHALLENGE

WEEK 1 Nov 8 – 14	WEEK 2 Nov 15 – 21	WEEK 3 Nov 22 – 29	WEEK 4 Nov 30 – 31
Peloton Ride Take a spin class and post your favorite ride! #ridewithSTR	5K Challenge Run/walk a 5k and post a photo of your completed mileage (time optional)! #runwithSTR	Yoga Challenge Take a yoga class and post a photo of your favorite pose! #posewithSTR	Mindfulness Finale Take 15 mins to breathe and celebrate a month of movement! #meditatewithSTR

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE

STR MEMBERSHIP ENGAGEMENT

CAREER PATH INITIATIVE

Goal: *Illuminating and legitimizing career paths alternative to ones at an academic institution*








- Consultants
- Data analysts
- Policy makers
- strategists in firms, ventures or non-governmental organizations

ASIAN AMERICANS IN BUSINESS ACADEMICS

Goal: *Creating a community within the fields of strategy and management to foster deeper discussions and honest engagement surrounding issues affecting Asian Americans in business academia.*

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE

STR COMMUNICATIONS

STR Social Media (Approximate estimates)					
	Launch	ΔFollowers Since 8/20	Current Base	Views Since 8/20	Content Added Since 8/20
	7/17/20	+650	738 (subscribers)	24.5K	40 videos
	5/21/21	+110	110	1K	80 videos
	4/21/21	+300	300 (followers)	327 clicks on posts	21 posts
	8/1/17	+800	2852 (followers)	1 million impressions	300 (re)tweets
	4/3/20	+150	200 (followers)	n.a.	34 posts
	09/2019 (completed 03/2020)	n.a.	5.5k	88.5k	2K discuss
	20-Dec	n.a.	n.a.	3K downloads	42 podcasts

- Restructured the main STR website
- Created an historical archive of STR division's media content

Thanks To Our Communications Team



Yixin Qui
Bayreuth



Julia Cheng
Illinois
Weslyan



Laura Doria
Iowa State U

Scott Johnson
Iowa
State U



Maria Rita Micheli
IÉSEG

**Communications
Director**



Paolo Aversa
City, U of London



Pinar Özcan
Oxford



Ralf Wilden
Macquarie



Rob Seamans
NYU



Zeke Hernandez
Wharton



Aldona Kapacinskaite
LBS



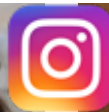
Christopher Sabel
BI



Miros Zohrehvand
CBS



Beverly Rich
USC



Madeleine Rauch
CBS



Sarosh Asad
CBS



Cecilia Gu
Georgia
State



Luigi Mosca
Imperial

INITIATIVE 2: DIVISION'S 5-YEAR REPORT

Special Thanks to:



**Ram
Ranganathan**
UT-Austin



**Metin
Sengül**
Boston C

INITIATIVE 2: DIVISION'S 5-YEAR REPORT

- Reviewed Division accomplishments from 2016-20
- List of potential divisional priorities over next 5-years
- Assessment of Division metrics
- Results of survey of members (16.5% response rate)
- <http://str.aom.org/ourlibrary/documents>

INITIATIVE 2: DIVISION'S 5-YEAR REPORT

The most common responses to “What do you like best about membership in the STR Division?” (N=306; 32% of the respondents) are:

- Sense of community and social connections;
- Information about current and future events, divisions activities, other regions, other people's research;
- Networking opportunities;
- Access to research that is novel and relevant;
- Communication and newsletter;
- Annual meeting; and
- Division-specific elements, including its leadership team.

INITIATIVE 2: DIVISION'S 5-YEAR REPORT

In response to question “If there is one thing you would most like to improve regarding the STR Division, what would it be?” (N=318; 33% of the respondents), division’s members primarily mentioned the following areas for improvement:

- Inclusiveness of the division in terms of greater involvement of members located outside the U.S. and/or at institutions other than R1/R2 universities and non-research faculty;
- Practical relevance;
- Diversity and novelty of perspectives ideas, tools, methods, topics promoted by the division;
- Mentoring and career development;
- Teaching support and recognition;
- Transparency and frequency of division’s communications;

INITIATIVE 2: DIVISION'S 5-YEAR REPORT

Prior to this year, our division allocated nearly all of its effort toward the annual conference. Going forward (even beyond the Covid-19 crisis), how would you recommend the STR leadership allocate their effort across conference and non-conference activities:

Answer Choices	Responses	
100% conference, 0% non-conference	7.99%	58
75% conference, 25% non-conference	50.14%	364
50% conference, 50% non-conference	35.81%	260
25% conference, 75% non-conference	6.06%	44

INITIATIVE 3: EXPANDED GLOBAL OUTREACH

- 3 Regional Paper Development Workshops
- Virtual Research, Teaching, and Engagement Opportunities
- Grew Portfolio of Online Material
- Cultural Cafes

Thanks to Global Representatives!



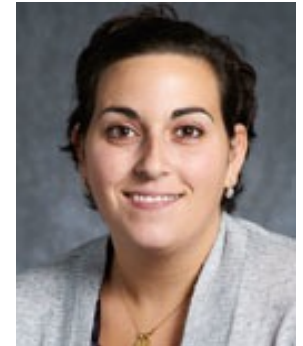
Carlos Rodriguez
INCAE
(N/C AMERICA)



Joon Mahn Lee
Korea U
(ASIA)



Michael Leatherbee
PCU Chile
(S AMERICA)



Elena Vidal
Baruch
(EC Rep)



Obi Damoah
U Ghana
(AFRICA)



Weiting Zheng
UNSW
(OCEANIA)



Remzi Gözübüyük
Sabanci
(EUROPE)

INITIATIVE 3: EXPAND GLOBAL OUTREACH



REGIONAL PAPER DEVELOPMENT WORKSHOPS



Michael
Leatherbee
Pontificia

➤ South America (Chile)– January 5,7,12 2021

- Host: Pontificia Universidad Católica de Chile & Michael Leatherbee (STR Global Representative for South America)
- Faculty Discussants:



Xavier
Castañer
HEC
Lausanne



Felipe
Csazar
Michigan



Caterina
Moschieri
IE



Jackson
Nickerson
Wash U



Juan
Montes
Boston C



Juan
Santaló
IE



Brian
Silverman
Toronto



Weiting Zheng
UNSW

➤ Oceania – March 25-27, 2021

- Host: UNSW Business School, Sydney, Australia & Weiting Zheng (STR Global Rep for Oceania)

- Faculty Discussants:



Olga
Hawn
UNC



Glenn
Hoetker
Melbourne



John
Joseph
UC Irvine



Jorge
Rivera
GWU



Wei Shi
U Miami



Ralf Wilden
Macquarie



Remzi
Gözübüyük
Sabancı

➤ Europe (Turkey) – June 25-26, 2021

- Host: Sabancı Business School, Istanbul, Turkey & Remzi Gözübüyük (STR Global Rep for Europe)
- Program and Review Committee:
 - Cetin Önder, Social Sciences University of Ankara;
 - Mehmet Erdem Genç, Özveğin University
- Faculty Discussants:



Bilgehan
Uzunca
ESADE



Isin Güler
UNC



Gökhan
Ertuğ
SMU



Özgecan
Koçak
Emory



Aslı
Çolpan
Kyoto



Metin
Sengül
Boston C



Xavier
Castañer
HEC
Lausanne



Pinar
Özcan
Oxford



Anna Lamin
Northeastern



Klaus Meyer
Ivey

Thanks to Our Executive Committee!

2019-2021



**Elena
Vidal**
Baruch



**Felipe
Csaszar**
Michigan



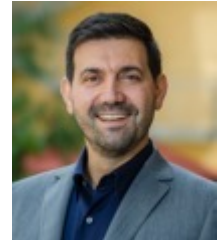
**Guoli
Chen**
INSEAD



**Ha
Hoang**
ESSEC



Jiao Luo
Minnesota



**John
Joseph**
UC Irvine

2020-2022



**Sinziana
Dorobantu**
NYU



**Gwen
Lee**
Florida



**Ram
Ranganathan**
UT-Austin



**Metin
Sengül**
Boston C



**Lourdes
Sosa**
LSE



**Roberto
Vassolo**
IAE &
Pontifica

INITIATIVE 1: ACCELERATE PROGRAMMING SHIFT BEYOND ANNUAL CONFERENCE

INITIATIVE 2: DIVISION'S 5-YEAR REPORT

INITIATIVE 3: EXPAND GLOBAL OUTREACH



Program Chair Report



STR Program Goals

What is STR's distinctive contribution?

- To *connect* members of the global *strategic management community* to each other and other scholars in allied management fields.
- To fundamentally *advance* the creation and dissemination of *strategic management research* among its members, members of the AoM, and other diverse set of stakeholders and institutions.
- To *champion* the external standing of the *strategic management field*.

A HUGE Thank You to the EC Members who were part of the Program Team!



Felipe Csaszar
University of Michigan



Sinziana Dorobantu
New York University



Ha Hoang
ESSEC

Thanks to the Program Track Chairs

Behavioral Strategy, Process and Change

→ **Felipe Csaszar** (U of Michigan)

Competitive Strategy and Heterogeneity

→ **Andrew Boysen** (U of North Carolina)

Cooperative Strategy

→ **Arianna Marchetti** (London Business School)

Corporate and International Strategy

→ **Harsh Ketkar** (Bocconi U)

Knowledge, Innovation and Strategic Human Capital

→ **Felipe Csaszar** (U of Michigan)

Stakeholder and Nonmarket Strategy

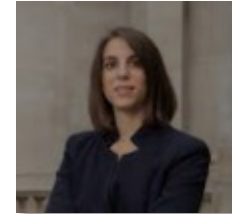
→ **Jin Hyung Kim** (George Washington U)

Strategic Entrepreneurship

→ **Andrea Contigiani** (Ohio State U)

Strategic Leadership and Corporate Governance

→ **Vivian Guo** (CEIBS)



Thanks to our 2021 Trusted Reviewers!

Vikas Aggarwal, INSEAD	Riitta Katila, Stanford	Hart Posen, Wisconsin
Daniel Albert, Drexel U	Thomas Kiel, Zurich	Manav Raj, NYU Stern
Elisa Alvarez-Garrido, S Carolina	Jin Hyung Kim, George Washington	Jeff Reuer, Colorado
Himanshu Bhatt, ESSEC	Catherine Maggelsen, LBS	Luke Rhee, UC Irvine
Julia Bodner, INSEAD	Cathy Maritan, Syracuse	Jan Ross, Imperial
Julien Clement, Stanford	Stanislav Markus, S Carolina	Jackson Nickerson, WUSTL
Andrea Contigiani, Ohio State	Xavier Martin, Tilburg	Arkadiy Sakhartov, Illinois
Nell Dutt, Bocconi	Brian McCann, Vanderbilt	Metin Sengul, Boston College
John Eklund, USC	Denisa Mindruta, HEC	Elie Sung, HEC
Claudine Gartenberg, Penn	Tomasz Obloj, HEC	Minyuan Zhao, WUSTL
Ashton Hawk, Colorado	Kate Odziemkowska, Rice	Maggie Zhu, Michigan

2021 STR Main Program Statistics

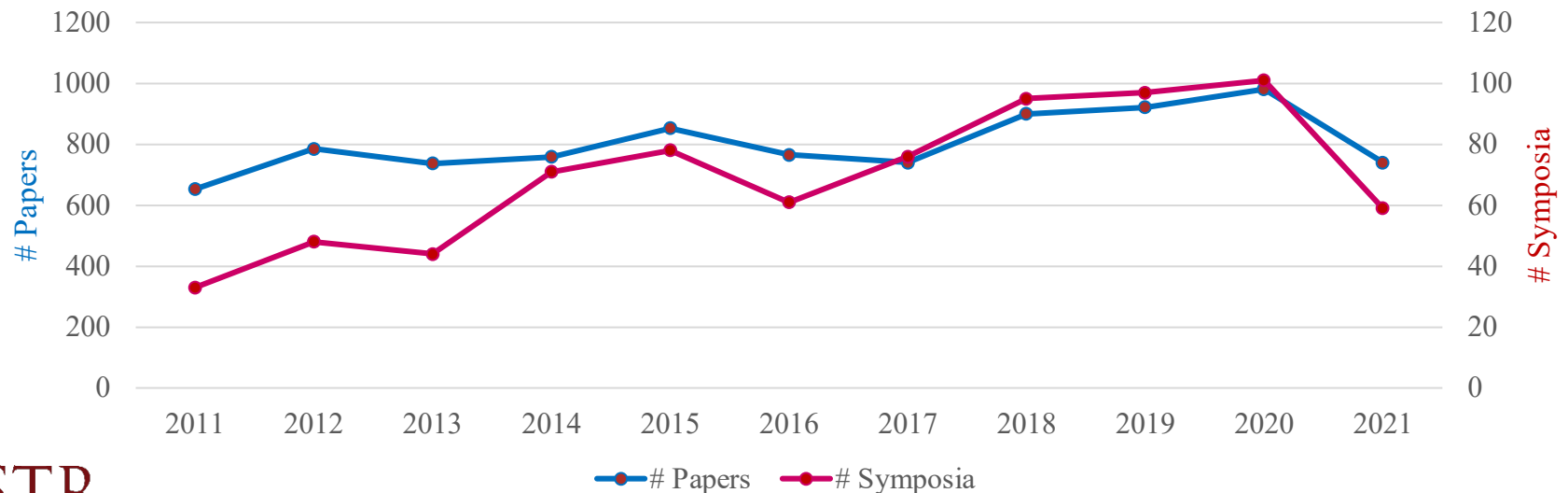
➤ 740 submissions (681 papers, 59 symposia)

- Submissions down 24.6%. Other divisions report more severe (~50%) submission declines.
- Paper acceptance at 59.5% (405). AoM sets cap @ 65% vs 45 to 60% in prior years.
- Symposia acceptance at 72.8% (43). AoM sets cap @ 75%. No shared symposia.

➤ Submitters

- 64% outside US (-2%); 41 countries (-20% from 51)

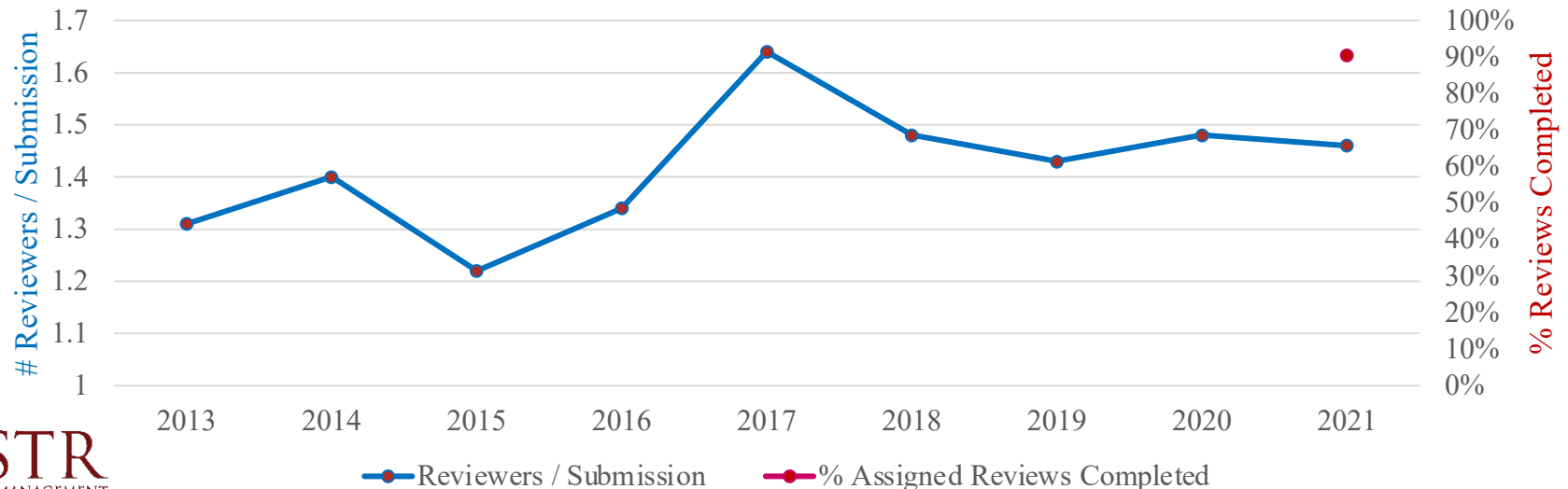
STR Papers and Symposia



2021 STR Reviewer Statistics

- 1,077 reviewers. A 26% decline, similar to that observed for submissions.
 - Reviewers from US account for 42% of reviews (declining since 2016).
 - Reviewers from 56 countries.
- Increased assigned reviews completed (90.4% vs. ~75% in past years).

STR Reviewer Engagement





We Thank You Too, Michael!



Assistant Program Chair Report



2021 PDW Program

✓ PDW submissions

- 34 submissions, 30 accepted
- Virtual format: Consortia shorter than for in-person conference
- A balanced portfolio of sessions
 - Theoretical (e.g., Advancing aspirations research, Bridging leadership research on boards of directors and TMTs).
 - Phenomenon (e.g., Business agility, Managing remote work, Organizational governance in digitally transformed world).
 - Research Method (e.g., New data & methods in STR, Strategy & innovation field experiments, Formal modeling, Survey methods).
 - Teaching (e.g., teaching business model innovation)
- STR co-sponsors 58 PDWs from other divisions

✓ Tips for next year's submissions

- Developmental portion of PDWs important.
- Relevance to STR, including STR related panelists.

Thanks To Consortia Organizers (I)

✓ STR Dissertation Consortium

- **Luis Ballesteros** – George Washington U
- **Vanessa Burbano** – Columbia University



✓ STR Doctoral Consortium

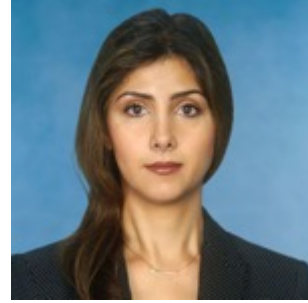
- **Isin Guler** – UNC-Chapel Hill
- **Metin Sengul** – Boston College



Thanks To Consortia Organizers (II)

✓ New Faculty Consortium

- **Kenneth Huang** – Nat'l U of Singapore
- **Mahka Moeen** - U North Carolina



✓ Mid-Career Consortium

- **Daphne Yiu** – U of Oklahoma
- **Srikanth Paruchuri** – Texas A&M



✓ Jr. Faculty Teaching Consortium

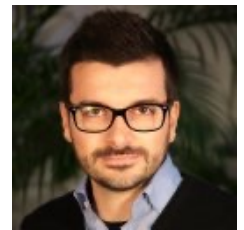
- **Giada De Stefano** – Bocconi
- **John Mawdsley** – HEC Paris



Kudos To Workshop Organizers (I)

✓ Jr. Faculty Paper Development

- Nilanjana Dutt (Bocconi U)
- Aharon Cohen Mohliver (LBS)
- Srividya Jandhyala (ESSEC)
- Bruno Cirillo (SKEMA)



✓ Teaching Strategy Online

- Peter Murmann (U of St. Gallen)
- Vijaya Narapareddy (U Denver)



✓ Managing Your Dissertation Workshop

- Marco Testoni (Tilburg U)



Kudos To Workshop Organizers (II)

✓ (Global Reps') Fostering Publications from Around the World in Leading Strategy Journals

- Obi Damoah (U of Ghana)
- Remzi Gozubuyuk (Sabanci U)
- Joon Mahn Lee (Korea U)
- Weiting Zheng (UNSW)



Special Thanks To EC Member



Guoli Chen
INSEAD



2020 STR Awards



2021 Outstanding Reviewer Recognition

Adeline Abou-Ali	Vincent Giolito	Ilaria Orlandi
Sergio Alves	Yara Hamdan	Timothy Ott
Cory Jonathan Angert	Mana Heshmati	Amy Y. Ou
Dhvani Badwaik	William Reuben Hurst	Kunyuan Qiao
Vincent L. Barker	Rob Jansen	Gurdeep Singh Raina
Ramzi Belkacemi	Serhan Kotiloglu	Christina Walker Robichaud
Stefano Benigni	Rob Langan	Vera Rocha
Cameron Jay Borgholthaus	Petteri Leppänen	Andrew Sarta
Patrick J. Callery	Giacomo Marchesini	Tobias Schori
Albert Cannella	Eduardo Melero	Helin Sun
Zhuo Chen	John G. Michel	Maogang Oliver Sun
Andres Felipe Cortes	Amisha Miller	May-Anne Very
Shara Leann Darr	Gonzalo Molina Sieiro	Jorge Walter
Parthiban David	Leandro Nardi	Georg Wernicke
Stephen Thomas Downing	Pia Kerstin Neudert	Sarah Wolfolds
Daniel Gamache	Michael Nippa	Axel Zeijen

Thanks to the Awards Committee!



- Lourdes Sosa (EC Liaison)
- Mary Benner
- Stefano Brusoni
- Riitta Katila
- Joe Mahoney
- Anita McGahon
- Jan Rivkin
- Mary Tripsas
- Govert Vroom
- Margarethe Wiersema

Irwin Outstanding Educator Award

The *Irwin Outstanding Educator Award* (created in 1987) recognizes a scholar who has demonstrated a long term commitment to and expertise in educating Strategy students.

The award alternates each year between Ph.D./doctoral education and MBA/executive education. In odd years like this one, STR evaluates nominees with respect to their contributions to PhD education and mentoring in strategic management.

2021 Irwin Outstanding Educator Award



Edward J. Zajac
Northwestern U.

2021 Irwin Outstanding Educator Award



- Ed is the James F. Beré Professor of Management and Organizations at the Kellogg School of Management and a Professor of Sociology at the Weinberg College of Arts of Sciences, Northwestern University.
- Ph.D. in organization and strategy at the Wharton School, University of Pennsylvania.
- Ed's research contributions are in the areas of strategy, alliances and corporate governance and he has co-authored with many of his students.
- Ed has been the Chair or Co-Chair of 20 dissertation committees (including Sekou Bermiss, Moshe Farjoun, Peer Fiss, Shelby Gai, James Gillespie, Simona Giorgi, Brian Golden, Stephen Swang, Michael Jensen, Matthew Kraatz, Razvan Lungeanu, Cy Olsen, Ming Piao, Jo-Ellen Pozner, Lihua Wang, David Wang, Marvin Washington, Jim Westphal, Franz Wohlgezogen, Ziaoli Yin)
- In addition Ed has been a committee member on a further 15 dissertation committees (including Pieter-Jan Bezemer, Dylan Boynton, Gary Gebhardt, Brian Golden, John Joseph, Mark Kennedy, Sokkyoung Lee, Mae McDonnell, Ivana Naumovska, Thomas Ngo, Luke Rhee, Tony Simons, Chris Steele, Maxim Stych and Tracy Thompson).

2021 Irwin Outstanding Educator Award



- Across the nominations, Ed's students reflected on his huge investment in their development, including investments in time, energy, social capital and intellectual capital
- Unanimous in recognizing Ed's generosity, their appreciation for Ed's infectious enthusiasm and his positive attitude about research and his encouragement for them to pursue their best ideas, while providing valuable feedback across the range of topics Ed has supervised.
- One of his former students commented that Ed works with PhD students as a "two-way partnership between colleagues, rather than a one-way street."
- Others commented that "Ed contributes to the development of his students as scholars and human beings," is "unfailingly optimistic" and empowers his students
- Ed has also "motivated his students to mentor others, with several mentioning that they "hope to one day inspire someone the way Ed inspired me."

STR William D. Guth Distinguished Service Award



The *STR William D. Guth Distinguished Service Award* (endowed in 2018 by his students, colleagues and friends) honors a scholar who has made outstanding career contributions to building and serving the field of strategic management.

This award is named after Bill Guth, who led our division from its founding through its early years (1969-1974). Bill went on to exemplify generosity in advancing our field and in supporting rising scholars.

STR William D. Guth Distinguished Service Award



**Will Mitchell
U of Toronto**

2021 STR Guth Distinguished Service Award



- Will is a Professor of Strategic Management and Academic Director, Full-Time MBA Program at the University of Toronto where he holds the Anthony S. Fell Chair in New Technologies and Commercialization, in addition to being the Co-Director of the Rotman Global Executive MBA for Healthcare and the Life Sciences.
- Will has been involved in many aspects of both the Academy of Management and Strategic Management Society organizations. Starting on the BPS Division Research Committee back in 1999, Will participated in many consortia and seminars for BPS/STR at annual conference meetings. He was elected to the Academy of Management Fellows Group in 2013. Will is currently serving as a Board Member at the Strategic Management Society (SMS) in his 2017-2021 term, in addition to serving as a Board Member at SMS from 2004-2008. Will is also a Program Chair for the 2021 SMS annual conference.
- Among his many editorial positions, Will was Co-Editor at the Strategic Management Journal (SMJ) from 2007-2016 and is currently serving as a Consulting Editor at SMJ. Will is also currently the Co-Editor of Health and Management Policy & Innovation (and has been since 2016).

Emerging Scholar Award

The *Emerging Scholar Award* (created in 2017 and bestowed every two years) recognizes a promising scholar who has established a research record of exceptional quality early in his/her career (defended dissertation after January, 2015), has a notable publication record, and has already demonstrated an impact on the field of strategic management.

Candidates are judged by the relevance, academic contribution, theoretical and methodological rigor, and practical implications of their work.

2021 STR Emerging Scholar Award Committee

(Comprised of Former Division Chairs)

Tammy Madsen

Brian Silverman

Jim Westphal



2021 Emerging Scholar Award



Vanessa Burbano
Columbia Business School

2021 Emerging Scholar Award



- Vanessa is an Assistant Professor of Management at Columbia Business School. She received her PhD from the University of California, Los Angeles in 2015.
- Vanessa's research focus includes socially responsible and irresponsible business; the intersection between corporate strategy and the public good; as well as meaningfulness at work and human resource management and innovation. She has published several papers in top journals, including in *Management Science*, the *Strategic Management Journal* and *Organization Science*.
- One of Vanessa's supporters offered the following comments: "Vanessa is at the forefront of young scholars using experimental methods in strategy and she has raised the bar of empirical evidence in nonmarket strategy research."



Conference Paper Awards



Thanks To Research Committee Members Involved In Judging For **Best Paper Awards**



• **Colleen Cunningham** London Business School

• **Manuela Hoehn-Weiss** Oregon State U



• **Anne Jacqueminet** Bocconi U

• **Srividya Jandhyala** ESSEC Business School



• **Daniel Keum** Columbia U

• **Philipp Meyer-Doyle** INSEAD



• **Abhishek Nagaraj** U California Berkeley

• **Anand Nandkumar** Indian School of Business



• **Ivana Naumovska** INSEAD

• **Joe Raffiee** U Southern California



• **Jordan Siegel** U Michigan

• **Dan Wang** Columbia U

2021 STR Track Paper Award Winners (I)

➤ Behavioral Strategy, Process and Change

- *Feedback Fog and Affective Guide: The Interplay of CEO Affective Traits, Ambiguous Performance Feedback, and Firm Risk Taking*
Yuxuan Zhu, John Kim, and John Joseph

➤ Competitive Strategy and Heterogeneity

- *Psychology of Resource Pricing Decisions in Strategic Factor Markets*
Ipek Koparan and Federico Aime

➤ Cooperative Strategy

- *Can Alliance Substitute Acquisition? The Evidence from Natural Experiment*
Jaemin Lee and Joon Mahn Lee

➤ Corporate and International Strategy

- *CEO Power Motive and Propensity for Real Options Strategy: Evidence from New Industry Entry Mode Choice between Acquisition and Corporate Venture Capital*
Boshuo Li

2021 STR Track Paper Award Winners (II)

- **Knowledge and Innovation and Strategic Human Capital**
 - *The value of Commitment for Strategic Decision-Making: Evidence from a Field Experiment*
Elena Novelli and Chiara Spina
- **Stakeholder and Nonmarket Strategy**
 - *Who Bleeds When Activists Attack? Activist Institutional Ownership And Employee Safety*
Chongwu Xia and Philipp Meyer-Doyle
- **Strategic Entrepreneurship**
 - *Pivot Rules for (Overconfident) Entrepreneurs*
John Chen, Daniel Elfenbein, Hart Posen, and Ming Zhu Wang
- **Strategic Leadership and Corporate Governance**
 - *Forecasting as a Problem of Cognitive Search: Experimental Evidence from Forecasting Tournaments in the Context of the Auto Industry*
Rahul Kapoor and Daniel Wilde

Bill Glueck Best Paper Award



The ***Bill Glueck Best Paper Award*** is provided for the submission judged to be the best paper submitted to the refereed scholarly program and is supported by friends and former students of Bill Glueck, the 35th president of the Academy of Management.

2021 Glueck Best Paper Award Winners

***There Is No Planet B: Stakeholder Governance
That Aligns Incentives To Preserve The Amazon
Rainforest***



Anita McGahan U Toronto
Leandro Pongeluppe U Toronto

Sumantra Ghoshal Research and Practice Award



The *Sumantra Ghoshal Research and Practice Award* is awarded for the submission to the refereed scholarly program that is judged to be the best paper that advances research while deriving important implications for practice. The award honors the contributions to both research and practice made by Sumantra Ghoshal.

2021 Ghoshal Research and Practice Award Winner

***Into the great unknown: When expressing
more uncertainty improves entrepreneurial
financing outcomes***



Ivana Naumovska
INSEAD



Derek Harmon
U Michigan

Litschert Award

The **Robert J. Litschert Award** for the best paper by a doctoral student was instituted in memory of Professor Litschert by his students & colleagues at Virginia Tech.

Professor Litschert was one of the early Academy members and was active in teaching and research in strategy and organization theory. He was very much loved by his legion of students, many of whom have made significant contributions to the field. It is particularly appropriate that the award is given to a promising doctoral student since Professor Litschert considered the mentoring of students his most important responsibility.



2021 Robert J. Litschert Best Doctoral Student Paper

***Think Before You Act: The Unintended
Consequences of Inexpensive Business
Experimentation***



Sourobh Ghosh
Harvard U



Dissertation Awards



Thanks to Research Committee Members Involved in Judging the Dissertation Awards



Navid Asgari
Fordham U



John Chen
U Florida



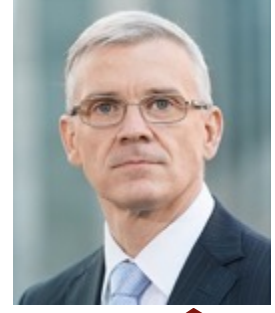
Jillian Chown
Northwestern U



Alvaro Cuervo-
Cazurra
Northeastern U



Aline Gatignon
U Pennsylvania



Thomas Keil
U Zurich



Ilze Kivleniece
INSEAD



Razvan
Lungeanu
Northeastern U



Paul Nary
U Pennsylvania



David Tan
U Washington



Georg
Wernicke
HEC Paris



David Zhu
Arizona State U

2021 Dissertation Award Finalists

- **Stephen Downing**, U of Missouri

PhD National Chiao Tung U.

Advisor: Jin-Su Kang

Competitive Myopia: Redressing Blind Spots in Interindustry Competition



- **Harshvardan Ketkar**, Bocconi

PhD: U of Michigan

Advisors: Seth Carnahan and Felipe Csaszar

Essays on Organizing Human Capital, Automation and Innovation



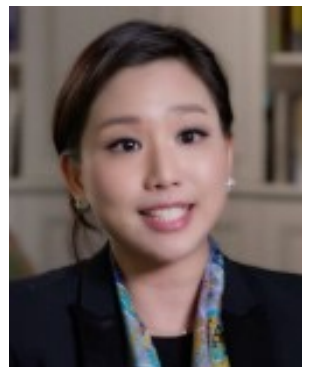
- **Hyunjin Kim**, INSEAD

PhD Harvard

Advisor: Dennis Yao

Field Experiments on the Barriers Firms Face in

Realizing Gains From Data



2021 Dissertation Award Finalists

- **Arianna Marchetti** London Business School
PhD: INSEAD,
Advisors: Phanish Puranam and Ithai Stern
Organizational Culture and Firm Performance



- **Almantas Palubinskas** Emlyon Business School
PhD: Syracuse U
Advisor: Maria Minniti
*Entrepreneurial Firms and Nonmarket Strategy:
Lessons from the Drone Industry*



Wiley Blackwell Outstanding Dissertation Award Recipient



Arianna Marchetti

London Business School (**PhD INSEAD**)

Organizational Culture and Firm Performance

Wiley Blackwell Outstanding Dissertation: Research Committee's Comments

- *“This dissertation addressed questions that are fundamentally important to our understanding of organizations and how they compete, particularly, the link between organizational culture and performance.”*
- *“I find that the application of machine learning to glassdoor reviews as a means to measure organizational culture is both novel and fully sensible. I wish I had thought of that, which is my way of saying I think the dissertation is fantastic.”*
- *“The novel culture measures in the dissertation are met with three interesting applications: (1) the interplay between organizational culture and hierarchy, (2) the role of cultural compatibility in mergers and acquisitions, and (2) the distinctiveness of culture and its implications for competitive advantage.”*
- *“I think this is a nicely done, coherent and cohesive piece of work that has the potential to make an important and much needed contribution to our understanding of the role of culture for strategy.”*





STRONGER TOGETHER



THANK YOU FOR ATTENDING!