



**Call for Nominations  
for the  
*2020 Outstanding Contribution to Corporate Social Innovation Award***

NOMINATIONS DUE BY **APRIL 30, 2020**

The Rutgers Institute for Corporate Social Innovation (RICSI) is proud to partner with the Social Issues in Management (SIM) Division of the Academy of Management to create the Outstanding Contribution to Corporate Social Innovation (OCCSI) Award. The OCCSI will honor annually a published scholarly article that best advances corporate social innovation research or practice.

Corporations are sometimes better equipped than governments to address the increasingly complex and intense social and environmental challenges that we face. If they have the drive and knowledge to do so, corporations can invent and implement innovative practices that drastically improve society. Corporate social innovation integrates a company's full range of capabilities and assets within innovative business models to achieve positive societal impact while advancing the success and sustainability of the enterprise. Rather than a piecemeal approach, corporate social innovation is the integration of shared value creation, corporate social responsibility, philanthropy, and advocacy.

The OCCSI honors a conceptual, empirical, or applied published paper that advances understanding of specific ways that for-profit firms can overcome internal and external barriers to create innovative solutions to society's pressing problems. We especially encourage nominations of those articles that demonstrate the social impact of corporate social innovations.

The OCCSI will be awarded at the SIM business meeting, held during the annual Academy of Management meeting. Thus, the inaugural OCCSI will be awarded on August 10<sup>th</sup>, 2020, in Vancouver, Canada. The OCCSI Award consists of a plaque, \$500, appointment as a RICS Research Affiliate, and an invitation to publish a summary of the practical implications of the paper as a "From research to practice" article in Rutgers Business Review. For the inaugural award only, papers eligible for nomination must have been published or accepted in an ISI-listed peer-reviewed journal in 2010 or after. In future years, article eligibility will be based on a rolling three-year window.

Completed nominations, to include self-nominations, must be submitted electronically to Mike Barnett, Academic Director of RICS, at: [mbarnett@business.rutgers.edu](mailto:mbarnett@business.rutgers.edu) by no later than April 30, 2020. Completed nominations contain the following:

- 1) Cover letter by the nominator of no more than 1,000 words
- 2) Up to three support letters that describe article's contributions; max. 500 words each
- 3) The article being nominated

Please contact Mike Barnett with any inquiries.