



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO



UNIVERSITÀ DEGLI STUDI
DI NAPOLI FEDERICO II



UNIVERSITÀ
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3RD AEM and TIM PhD Programs Joint Paper Development Workshop
“Entrepreneurship, Innovation, Internationalization: A Multidisciplinary Perspective”
25-26 May 2020, Virtual Workshop

In occasion of the 10th Anniversary of Foundation of CYFE



CYFE

Center for young
and family enterprise
UNIVERSITÀ DEGLI STUDI
DI BERGAMO

PROGRAMME

Monday 25th May 2020

14:30-14:40 CEST Welcome and Opening Greetings

Lucio Cassia, Chairman of CYFE, University of Bergamo

14:40 -15:20 CEST Keynote Speech

Howard Aldrich, University of North Carolina, Chapel Hill, USA and CYFE Scientific Committee, University of Bergamo

“Getting into Print”

15:20-16:40 CEST Parallel Sessions

Session 1A: Family Business

Session 1B: Entrepreneurship

Session 1C: Innovation

16:40-16:50 CEST Break

16:50-17:50 CEST Parallel Sessions

Session 2A: Family Business

Session 2B: Entrepreneurship

Session 2C: Innovation

Session 2D: Internationalization and Strategic Management

17:50-18:00 CEST Closing Salutation

Pierluigi Rippa, University of Naples Federico II

Tuesday 26th May 2020

14:30-14:40 CEST

Welcome and Opening Greetings

Tommaso Minola, Director of CYFE, University of Bergamo

14:40 -15:20 CEST

Keynote Speech

Anita Van Gils, Maastricht University, Maastricht, Netherlands and CYFE Scientific Committee, University of Bergamo

“Innovation in entrepreneurial business families: research opportunities and challenges”

15:20-16:20 CEST

Parallel Sessions

Session 3A: Internationalization and Strategic Management

Session 3B: Entrepreneurship

Session 3C: Innovation

16:20-16:30 CEST

Break

16:30-17:50 CEST

Parallel Sessions

Session 4A: Internationalization and Strategic Management

Session 4B: Entrepreneurship

17:50-18:00 CEST

Closing Salutation

Antonella Zucchella, University of Pavia

For any information contact the workshop organizers:

Davide Hahn, University of Bergamo davide.hahn@unibg.it

Ivana Quinto, University of Naples Federico II ivana.quinto@unina.it

Giovanna Magnani, University of Pavia giovanna.magnani@unipv.it



PARALLEL SESSIONS

Monday 25th May 2020

15:20-16:40 CEST

Parallel Sessions 1

Session 1A: Family Business

15:20 – 15:40 Attilia Ruzzene “A Multimodal Analysis of Organizational Identity Work: The Case of Barilla” –

Discussant: Elisa Conz

15:40 – 16:00 Katerina Vasilevska “Do work-family initiatives foster corporate entrepreneurship?” Discussant: Giovanna Campopiano

16:00 – 16:20 Atar Benismael “Analysis of the Succession Process in Family Business and its influence on Strategic directions” – Discussant: Giovanna Campopiano

Session 1B: Entrepreneurship

15:20 – 15:40 Mary Kathleen Fitzpatrick Burke “Keys to the Kingdom: Knowledge and entrepreneurial ecosystem resilience” – Discussant: Francesco Di Lorenzo

15:40 – 16:00 Summeet Malik “I did it my way! Youtubers balancing the paradox of novelty and conformity” Discussant: Steve Diasio

16:00 – 16:20 Vivek Kumar Sundriyal “Organizational Managers and their Returns from Entrepreneurship on Re-Entry into Paid Employment: Evidence from the Science & Technology Labor Force (STLF) in Sweden” –

Discussant: Shruti Sardeshmukh

16:20 – 16:40 Fabio Oliveira “The impact of digital transformation on board member’s decisionmaking in private european companies” – Discussant: Thierry Burger-Helmchen

Session 1C: Innovation

15:20 – 15:40 Federico Noceti “How agile practices drive corporate entrepreneurship: the roles of digital skills and ambidexterity” – Discussant: Thierry Burger-Helmchen

15:40 – 16:00 Niloofar Etemadi “The link between information technology and supply chain collaboration: A systematic literature review” – Discussant: Albachiara Boffelli

16:00 – 16:20 Davide Gamba “Servitization in SMEs: systematic literature review and a future research roadmap” – Discussant: Elena Casprini

16:20 – 16:40 Felix Pinkow “The impact of affect on divergent and convergent thinking: A meta-analysis from an organizational perspective” – Discussant: Mara Brumana

16:50-17:50 CEST

Parallel Sessions 2

Session 2A: Family Business

17:00 – 17:20 Rafaela Gjergj “ESG disclosure and cost of capital in family and non-family SMEs” – Discussant: Daphne Halkias

17:20 – 17:40 Ezgi Alp “Value of Shareholder Voting Right and Family Firm Related Mechanisms” – Discussant: Rafaela Gjergji

Session 2B: Entrepreneurship

17:00 – 17:20 Felix Pinkow “Overfunding of Crowdfunding Projects: Are crowdfunding success factors contributing to overfunding?” – Discussant: Silvio Vismara

17:20 – 17:40 Bob Bastian “Unskilled and Unaware in entrepreneurship: Unknown deficient abilities and a lack of metacognitive skills” – Discussant: Silvia Ivaldi

17:40 – 18:00 Anna Souakri “The discrepancy between VCs and entrepreneurs on the importance of entrepreneurs’ experience” – Discussant: Alice Rossi

Session 2C: Innovation

17:00 – 17:20 Luis Francisco Miranda Terraza “Bridging Openness and Sustainable-Oriented Innovation: A Systematic Review and Future Research Directions” – Discussant: Wipfler Harald

17:20 – 17:40 Javier Nieto Cubero “Commercialization of Disruptive Innovations: Literature Review and Proposal of Process Framework” – Discussant: Steve Diasio

17:40 – 18:00 Steve Diasio “Innovation Contests: Problem-solvers and Solution-seekers as Bidirectional Approach for Learning and Outcomes” – Discussant: Felix Pinkow

Session 2D: Internationalization and Strategic Management

17:00 – 17:20 Musa Uba Adamu “The Impact of Organizational Characteristics on Corporate Risk Disclosure in the Emerging Countries” – Discussant: Bauer Florian
17:20 – 17:40 Davide Lanfranchi “Stochastic Frontier Analysis of Efficiency of US Public P&L Insurance companies” – Discussant: Davide Scotti
17:40 – 18:00 Ignat Kulcov “The role of emerging technologies on manufacturing employment” – Discussant: Cristina Ponsiglione

Tuesday 26th May 2020

15:20-16:20 CEST

Parallel Sessions 3

Session 3A: Internationalization and Strategic Management

15:10 – 15:30 Irina Isaeva “Dealing with collaborative partners: How firms use different strategies to manage challenges in a university-industry research center” – Discussant: Alessia Pisoni
15:30 – 15:50 Stephane Ruiz “How export intermediary firms use control mechanisms with export firms” – Discussant: Antonella Zucchella
15:50 – 16:10 Juan Garcia Alvarez de Perea “Diagnostic and interactive uses of control systems in international franchises” – Discussant: Musa Uba Adamu

Session 3B: Entrepreneurship

15:10 – 15:30 Mariarosalba Angrisani “Exploring the linkages between Knowledge Management and Digital Technologies in an emergent Digital Community. A network analysis” – Discussant: Summeet Malik
15:30 – 15:50 Elettra D’Amico “Mapping Entrepreneurial Ecosystems: Evidence from Italy” – Discussant: Diego Matricano
15:50 – 16:10 Davide Viglialoro “The venture builder as a new incubation model: An exploratory analysis” – Discussant: Lorella Canavacciuolo

Session 3C: Innovation

15:10 – 15:30 Alessandro Lucini Paioni “Landmarks as lighthouses: firms’ innovation and exit routes during the crisis” – Discussant: Viviek Kumar Sundriyal
15:30 – 15:50 Wipfler Harald “Organisational capabilities to avoid lock-in situations in the context of technological shift” – Discussant: Andrew Park
15:50 – 16:10 Andrew Park “To reveal or not to reveal? Open Innovation mechanisms within an emerging Personalized Medicine ecosystem” – Discussant: Alessandro Lucini Paioni

16:30-17:50 CEST

Parallel Sessions 4

Session 4A: Internationalization and Strategic Management

16:30 – 16:50 Jude Ndu Edeh “Imitative Behaviour and Speed of Foreign Market Entry of Small and Medium-Sized Firms: An Integrative Framework” – Discussant: Birgit Hagen
16:30 – 16:50 Nicolas Tutuba “Business ecosystem governance: The orchestrator-centred governance framework to commercialize beekeeping activities in emerging markets” – Discussant: Mariarosalba Angrisani
17:10 – 17:30 Marta Pérez Sigüenza “Internationalization process and Management Control Systems in SMEs: A strong structuration approach” – Discussant: Giovanna Magnani
17:30 – 17:50 Jane Quin “Corporate environmental reporting as substantive or symbolic behaviour, evidence from China” – Discussant: Juan Garcia Alvarez de Perea

Session 4B: Entrepreneurship

16:30 – 16:50 Andrea Panelli “Training Scientists to Act like Scientific Entrepreneurs: A Field Experiment in Italy” – Discussant: Bob Bastian
16:30 – 16:50 Alice Rossi “Financial literacy and investment crowdfunding” – Discussant: Felix Pinkow
17:10 – 17:30 Daniel Agyare “Valuation of Innovative start-ups: Theory and practice on non-financial drivers” – Discussant: Shruti Sardeshmukh
17:30 – 17:50 Yifei Zhang “Conglomerate Firms and Corporate Venture Capital” – Discussant: Michele Meoli