STR Officers 2020

Division Chair
Samina Karim
Northeastern U

Division Chair Elect
Tim Folta
U Connecticut

Program Chair
Heather Berry
George Washington U

Assistant Program Chair
Michael Leiblein
Ohio State U

Past Division Chair
Xavier Martin
Tilburg U
Election Results

Thanks to Xavier Martin, Michael Holmes, and Claudine Gartenberg for managing the elections

Past Division Chair: Xavier Martin, Tilburg U
Secretary: Michael Holmes, Florida State U
EC member: Claudine Gartenberg, U of Pennsylvania
Incoming Assistant Program Chair

Louise Mors
CBS
Incoming Executive Committee

Sinziana Dorobantu
New York U

Gwen Lee
U Florida

Ram Ranganathan
U Texas - Austin

Metin Sengul
Boston College

Lourdes Sosa
London School of Economics

Roberto Vassolo
IAE Business School & Pontifica U Catolica
Incoming Research Committee

Navid Asgari
Fordham U

John Chen
U Florida

Jillian Chown
Northwestern U

Alvaro Cuervo-Cazurra
Northeastern U

Aline Gatignon
U Pennsylvania

Thomas Keil
Columbia

Ilze Kivleniece
INSEAD

Razvan Lungeanu
Northeastern U

Paul Nary
U Pennsylvania

David Tan
U Washington

Georg Wernicke
HEC Paris

David Zhu
Arizona State U
Incoming Committee Members

Awards Committee (Expanded)

Mary Benner  
U Minnesota

Joe Mahoney  
U Illinois

Anita McGahan  
U Toronto

Jan Rivkin  
Harvard U

Harbir Singh  
U Pennsylvania

Govert Vroom  
IESE

Margarethe Wiersema  
UC Irvine
STR Gratefully Acknowledges the Efforts of...

✓ Samina Karim  
  Northeastern U  
  Division Chair

✓ Tim Folta  
  U Connecticut  
  Division Chair Elect

✓ Heather Berry  
  George Washington U  
  Program Chair

✓ Michael Leiblein  
  Ohio State U  
  Assistant Program Chair

... for Outstanding Service to the Division
A Huge Thank You to Xavier Martin for 5 Years of Leadership

Past Division Chair

Xavier Martin
Tilburg U
<table>
<thead>
<tr>
<th>Year</th>
<th>Chair Name</th>
<th>Institution</th>
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<tbody>
<tr>
<td>18-19</td>
<td>Xavier Martin</td>
<td>Tilburg</td>
</tr>
<tr>
<td>17-18</td>
<td>Mary Benner</td>
<td>Minnesota</td>
</tr>
<tr>
<td>16-17</td>
<td>Brian Silverman</td>
<td>Toronto</td>
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<tr>
<td>15-16</td>
<td>Alfonso Gambardella</td>
<td>Bocconi</td>
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<td>14-15</td>
<td>Christoph Zott</td>
<td>IESE</td>
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<td>13-14</td>
<td>Rajshree Agarwal</td>
<td>Maryland</td>
</tr>
<tr>
<td>12-13</td>
<td>Jeff Reuer</td>
<td>Purdue</td>
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<tr>
<td>11-12</td>
<td>Nicholas Argyres</td>
<td>Wash U</td>
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<tr>
<td>10-11</td>
<td>Tammy Madsen</td>
<td>Santa Clara</td>
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<tr>
<td>09-10</td>
<td>Joanne Oxley</td>
<td>Toronto</td>
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<tr>
<td>08-09</td>
<td>Joe Mahoney</td>
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<tr>
<td>07-08</td>
<td>Russ Coff</td>
<td>Emory</td>
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<tr>
<td>06-07</td>
<td>Anita McGahan</td>
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<tr>
<td>05-06</td>
<td>James Westphal</td>
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<tr>
<td>04-05</td>
<td>Margie Peteraf</td>
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<td>03-04</td>
<td>Javier Gimeno</td>
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<tr>
<td>02-03</td>
<td>Ranjay Gulati</td>
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<tr>
<td>01-02</td>
<td>Bert Cannella</td>
<td>Texas A&amp;M</td>
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<tr>
<td>00-01</td>
<td>Ming-Jer Chen</td>
<td>Pennsylvania</td>
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<td>99-00</td>
<td>Diana L. Day</td>
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<td>98-99</td>
<td>Ed Zajac</td>
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<tr>
<td>97-98</td>
<td>Harbir Singh</td>
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<td>96-97</td>
<td>Michael Lubatkin</td>
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<td>95-96</td>
<td>Jay Barney</td>
<td>Texas A&amp;M</td>
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<td>94-95</td>
<td>Idie Kesner</td>
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<td>93-94</td>
<td>Irene Duhaime</td>
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<td>92-93</td>
<td>Kathryn Rudie Harrigan</td>
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<td>Jay Bourgeois</td>
<td>Virginia</td>
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<td>88-89</td>
<td>Carolyn Woo</td>
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<td>87-88</td>
<td>Rich Bettis</td>
<td>SMU</td>
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<td>86-87</td>
<td>Don Hambrick</td>
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<tr>
<td>85-86</td>
<td>David Jemison</td>
<td>Stanford</td>
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<tr>
<td>84-85</td>
<td>Edwin Murray</td>
<td>Boston</td>
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<td>83-84</td>
<td>Larry Jauch</td>
<td>Southern Illinois</td>
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<tr>
<td>82-83</td>
<td>Bob Pitts</td>
<td>Penn State</td>
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<tr>
<td>81-82</td>
<td>Carl Anderson</td>
<td>North Carolina</td>
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<td>80-81</td>
<td>Charles Saunders</td>
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<td>79-80</td>
<td>John Grant</td>
<td>Pittsburgh</td>
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<td>78-79</td>
<td>Arnold Cooper</td>
<td>Purdue</td>
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<td>77-78</td>
<td>Charles Hofer</td>
<td>Stanford</td>
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<tr>
<td>76-77</td>
<td>William Glueck</td>
<td>Georgia</td>
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<tr>
<td>75-76</td>
<td>Max Richards</td>
<td>Penn State</td>
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<td>74-75</td>
<td>Dan Schendel</td>
<td>Purdue</td>
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<tr>
<td>71-72</td>
<td>Robert Ackerman</td>
<td>Harvard (co-chair)</td>
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<tr>
<td>71-74</td>
<td>Bill Guth</td>
<td>Columbia/New York</td>
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## Membership Updates

**Divison Members**

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<tr>
<th>Division</th>
<th>Members</th>
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<tr>
<td>OB</td>
<td>6032</td>
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<tr>
<td>STR</td>
<td>5422</td>
</tr>
<tr>
<td>OMT</td>
<td>3947</td>
</tr>
<tr>
<td>ENT</td>
<td>3490</td>
</tr>
<tr>
<td>TIM</td>
<td>3371</td>
</tr>
<tr>
<td>IM</td>
<td>2065</td>
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</table>

**STR by Region**

<table>
<thead>
<tr>
<th>Region</th>
<th>% Members</th>
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</thead>
<tbody>
<tr>
<td>Africa</td>
<td>0.8%</td>
</tr>
<tr>
<td>Americas: Canada &amp; USA</td>
<td>50.0%</td>
</tr>
<tr>
<td>Americas: Mexico, CA &amp; SA</td>
<td>2.5%</td>
</tr>
<tr>
<td>Asia</td>
<td>13.8%</td>
</tr>
<tr>
<td>Europe</td>
<td>24.5%</td>
</tr>
<tr>
<td>Oceania</td>
<td>2.7%</td>
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<tr>
<td>undeclared</td>
<td>5.7%</td>
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**5422 active members**

<table>
<thead>
<tr>
<th>Division</th>
<th>Count</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>ACAD</td>
<td>3673</td>
<td>67.74%</td>
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<tr>
<td>EMER</td>
<td>89</td>
<td>1.64%</td>
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<tr>
<td>EXEC</td>
<td>216</td>
<td>3.98%</td>
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<tr>
<td>STU</td>
<td>1444</td>
<td>26.63%</td>
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**STR**

*STR Strategic Management*

*5422 active members*
FOUR INITIATIVES THIS PAST YEAR
Goal: To have fair representation and review process for breadth of STR scholarship in AOM journals.

Actions & Timeline

- Nov 2019 to March 2020: Had conversations with AOM Board
- Apr 2020: AMJ Editor, Laszlo Tihanyi, invited all divisions to suggest updates to keywords.
- May 2020: We submitted suggested changes for keywords after collecting suggestions from Leadership Team & several former Division Chairs, as well as aligning suggestions with data on paper submissions by topics to the annual conference.
- July 2020: AMJ updates keywords with most of our suggestions.
- Big Thanks to Laszlo Tihanyi for his support in this initiative!

Next steps:

- Start conversations with other AOM journals
- Consider increasing number of editors for greater breadth
Initiative #1:
STR Representation in Academy Journals

- What we requested and what was updated:
  - Within the STR area, we did get approved many updates in the Competitive Strategy & Corporate Strategy sections.
  - We did not get approved ‘platforms & ecosystems’ as a keyword; an addition was made to the Entrepreneurship (ENT) area of ‘entrepreneurial ecosystem.’
  - Although we did not get approved a separate Behavioral Strategy section within the STR area, some additions were made to the Managerial and Cognition (MOC) area.
  - Although we did not get approved a separate Nonmarket Strategy section within STR, some additions were made to the Social Issues in Management (SIM) area and many new keywords added to the newly renamed Environmental Sustainability area.
  - Many of our suggested keywords were approved for the Research Methods area as well as the Theoretical Perspectives area!
**Initiative #1:**

**STR Representation in Academy Journals**

In Yellow are new keyword additions that STR requested and were approved.

<table>
<thead>
<tr>
<th>OLD Topic Areas</th>
<th>NEW Topic Areas</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Policy and Strategy</td>
<td>Strategic Management</td>
<td></td>
</tr>
<tr>
<td>Business and Competitive Strategy</td>
<td>Competitive Strategy</td>
<td></td>
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<tr>
<td>Business-level resources/capabilities</td>
<td>Resources, capabilities, and routines</td>
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<tr>
<td>Competitive dynamics</td>
<td>Competitive dynamics</td>
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<tr>
<td>Industry structure</td>
<td>Industry structure</td>
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<td>Business and competitive strategy (General)</td>
<td>Strategic factor markets</td>
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<tr>
<td>Cooperative Strategy</td>
<td>Value creation and appropriation</td>
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<tr>
<td>Alliance formation and management</td>
<td>Competitive strategy (General)</td>
<td></td>
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<tr>
<td>Alliance networks</td>
<td>Cooperative Strategy</td>
<td></td>
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<tr>
<td>Cooperative strategy (General)</td>
<td>Alliance formation and governance</td>
<td></td>
</tr>
<tr>
<td>Corporate advantage</td>
<td>Alliance networks</td>
<td></td>
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<tr>
<td>Corporate diversification (e.g. portfolio, product, geographic)</td>
<td>Cooperative strategy (General)</td>
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<tr>
<td>Managing the multi-business firm</td>
<td>Diversification</td>
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<tr>
<td>Merger/Acquisition strategy and implementation</td>
<td>Mergers/acquisitions and divestitures/spinoffs</td>
<td></td>
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<tr>
<td>Multinational strategy</td>
<td>Multinational strategy</td>
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<tr>
<td>Corporate strategy (General)</td>
<td>Resource allocation, reconfiguration, and redeployment</td>
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<tr>
<td>Strategic Management Process</td>
<td>Structure, organization design, and implementation</td>
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<tr>
<td>Knowledge management</td>
<td>Vertical integration and outsourcing</td>
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<tr>
<td>Strategic change processes</td>
<td>Corporate strategy (General)</td>
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<tr>
<td>Strategic decision making</td>
<td>Strategic Management Process</td>
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<tr>
<td>Strategy implementation</td>
<td>Knowledge management</td>
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<tr>
<td>Strategic management process (General)</td>
<td>Strategic change processes</td>
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<tr>
<td>Upper Echelons/Corporate Governance</td>
<td>Strategic decision making</td>
<td></td>
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<tr>
<td>Board of directors</td>
<td>Strategy implementation</td>
<td></td>
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<tr>
<td>CEO/TMT decision making</td>
<td>Strategic management process (General)</td>
<td></td>
</tr>
<tr>
<td>Executive compensation</td>
<td>Strategic Leadership and Governance</td>
<td></td>
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<tr>
<td>Executive succession</td>
<td>Board of directors</td>
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<tr>
<td>Stakeholder management</td>
<td>CEO/TMT decision making</td>
<td></td>
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<tr>
<td>TMT composition and dynamics</td>
<td>Executive compensation</td>
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<tr>
<td>Upper echelons/corporate governance (General)</td>
<td>Executive succession</td>
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<td>Business policy and strategy (General)</td>
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<td></td>
<td>TMT composition and dynamics</td>
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<td>Strategic leadership and governance (General)</td>
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<tr>
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<td>Strategic management (General)</td>
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### Initiative #1: STR Representation in Academy Journals

In Yellow are new keyword additions that STR requested and were approved.

<table>
<thead>
<tr>
<th>Research Methods</th>
<th>Theoretical Perspectives</th>
<th>Other Keywords</th>
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<tr>
<td>Research Design</td>
<td>Affect theory</td>
<td>Social Issues in Management</td>
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<tr>
<td>Cross-sectional</td>
<td>Agency theory</td>
<td>Codes of conduct</td>
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<td>Longitudinal</td>
<td>Behavioral decision theory</td>
<td>Corporate corruption</td>
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<td>Multi-method</td>
<td>Complexity theory</td>
<td>Corporate political activity</td>
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<td>Panel/pooled</td>
<td>Configurational theory</td>
<td>Corporate social responsibility</td>
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<td>Quantitative Orientation</td>
<td>Contingency theory</td>
<td>Crisis and issue management</td>
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<td>Archival</td>
<td>Dynamic capabilities</td>
<td>Ethics</td>
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<td>Experience sampling methodology (ESM)</td>
<td>Equity theory</td>
<td>Organizational governance</td>
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<td>Expectancy theory</td>
<td>Social issues in management (General)</td>
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<td>Game theory</td>
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<td>Survey</td>
<td>Goal-setting theory</td>
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<tr>
<td>Simulations and computational models</td>
<td>Human capital theory</td>
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<td>Industrial organization/economics</td>
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<td>Case</td>
<td>Information economics</td>
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<td>Discourse/Narrative analysis</td>
<td>Institutional theory</td>
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<td>Ethnography</td>
<td>Knowledge based view</td>
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<tr>
<td>Grounded theory</td>
<td>Leadership theories</td>
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<tr>
<td>Historical analysis</td>
<td>Natural-resource-based view</td>
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<tr>
<td>Linguistic/Sociolinguistic analysis</td>
<td>Network theory</td>
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<td>Participant observation</td>
<td>Paradox theory</td>
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<td>Philosophy of science and/or sociology of knowledge</td>
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<td>Population ecology theory</td>
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<td>Practice theory</td>
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<td>Categorical &amp; limited dependent variables</td>
<td>Prospect theory</td>
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<tr>
<td>Meta-analysis</td>
<td>Social capital theory</td>
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<tr>
<td>Multilevel (e.g., HLM, WABA, RCM)</td>
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<td>Network analysis</td>
<td>Social exchange theory</td>
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<td>Set-analytic methods (QCA, etc.)</td>
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<td>Structural equation modeling</td>
<td>Social movement theory</td>
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<td>Traditional (e.g., regression, ANOVA, etc.)</td>
<td>Social practice theories</td>
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<td>Stakeholder theory</td>
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<td>Transaction costs theory</td>
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<td>Environmental Sustainability</td>
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<td>Biodiversity/land use</td>
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<td>Climate change/carbon neutrality</td>
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<td>Renewable energy</td>
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<td>Systems thinking/social-ecological systems</td>
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<td></td>
<td>Managerial and Organizational Cognition</td>
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<td>Individual learning</td>
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<td></td>
<td>Individual-level cognitive, motivational, and affective processes</td>
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<td>Attributions, biases, and heuristics</td>
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<td>Cognitive schema, scripts, mental models/maps</td>
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<td></td>
<td>Intuition</td>
</tr>
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<td></td>
<td></td>
<td>Mindfulness</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Social construction</td>
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<tr>
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<td></td>
<td>Language: rhetoric, metaphor, and labeling</td>
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<td>Meaning-making at work, task design, job crafting</td>
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<td>Sensemaking</td>
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<tr>
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</table>

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*STR Strategic Management*
FURTHER REACH & INCLUSION
Initiative #2:
Global Workshop in Santiago, Chile

STR Paper Development and Membership Engagement Workshop
in Santiago, Chile 2020

Hosted by: Pontificia Universidad Católica de Chile
in Collaboration with the
Strategic Management (STR) of the Academy of Management

The Strategic Management (STR) Division of the Academy of Management is seeking submissions for a workshop to be held at Pontificia Universidad Católica de Chile on April 24-25, 2020. This workshop aims to support the development of scholars in Latin America through a two-day research-focused workshop intended to help develop
Goal: To deliver STR programs to members outside of North America & beyond the annual conference

Actions

- Applied & received $10K grant from AOM Strategic Project Fund
- Organized “STR Paper Development & Membership Engagement Workshop in Santiago, Chile,” April 24-25, 2020
- Host: Pontificia Universidad Católica de Chile & Michael Leatherbee (STR Global Representative for South America)
- Contributing organizers: Global Reps & EC members (Elena Vidal & Violina Rindova)

Update: Due to COVID-19 the Workshop is postponed to next year & our funding remains available.
Goal: To keep STR community active and engaged during the onset of the COVID-19 pandemic

Special Thanks

Lead organizers:

Aseem Kaul
U Minnesota

Jiao Luo
U Minnesota

Paolo Aversa
City U London

Additional organizers:

Elena Vidal
Baruch C

Nel Dutt
Bocconi U

Bilgehan Uzunca
ESADE
## Initiative #3: STRONGER TOGETHER Initiatives

<table>
<thead>
<tr>
<th>Social</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
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<tbody>
<tr>
<td>6 Café Zoom Conversations (on Working from Home strategies)</td>
<td>3 Café PhD Conversations</td>
<td>10 Café Cultural Conversations (by language communities)</td>
<td>24 Meet the Scholar Interviews &amp; Conversations</td>
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<table>
<thead>
<tr>
<th>Research</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
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<tr>
<td>3 Networkshops (roundtable paper feedback to 67 PhD students on-the-market by 30 senior scholars)</td>
<td>163 Coffee Wish Conversations (84 junior scholars with 50 senior scholars)</td>
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<td>7 Virtual PDWs</td>
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<td>3 Virtual Symposia</td>
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<tr>
<th>Teaching</th>
<th>APRIL</th>
<th>MAY</th>
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<tbody>
<tr>
<td>Teaching Resources Repository</td>
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<table>
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<tr>
<th>Fun</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
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<tbody>
<tr>
<td>Pet Pals Photo Booth</td>
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</tbody>
</table>
| Sunday | Monday  
9am-11am EDT | Tuesday  
12pm-2pm EDT | Wednesday  
3pm-5pm EDT | Thursday  
6pm-8pm EDT | Friday  
12pm-2pm EDT | Saturday |
|--------|----------------|----------------|----------------|----------------|----------------|---------|
| 5      | 6 July link  
Gerry George  
Singapre Manag U | 7 July link  
Kathy Eisenhard  
Stanford U | 8 July link  
Joe Mahoney  
U of Illinois, Urbana Champaign | 9 July link  
Melissa Schilling  
New York U | 10 July link  
Gautam Ahuja  
Cornell U | 11 |
| 12     | 13 July link  
Torben Pedersen  
Bocconi U | 14 July link  
Mike Tushman  
Harvard U | 15 July link  
Don Hambrick  
Pennsylvania Sta | 16 July link  
Dan Levinthal  
U of Pennsylvania | 17 July link  
Ed Zajac  
Northwestern U | 18 |
| 19     | 20 July link  
Henrich Greve  
INSEAD | 21 July link  
Rajshree Agarwa  
U of Maryland | 22 July link  
Joanne Oxley  
U of Toronto | 23 July link  
Anne Tsui  
U of Notre Dame  
Arizona State U | 24 July link  
Margarethe Wie  
U of California, LA | 25 |
| 26     | 27 July link  
Will Mitchell  
U of Toronto | 28 July link  
Ruth Aguilera  
Northeastern U | 29 July link  
Ming-Jer Chen  
U of Virginia | 30 July link  
Nandini Rajagop  
U of Southern Cal | 31 July link  
Jay Barney  
U of Utah | 1 Aug |
| 2      | 3 Aug link  
Richard Whitting  
U of Oxford | 4 Aug link  
Costas Markides  
London Business | 5 Aug link  
Harbir Singh  
U of Pennsylvania | 6 Aug link  
Anita McGahan  
U of Toronto | 7 AOM Annual Conference begins | 8 |
Initiative #3: STRONGER TOGETHER Pet Pals Photo Booth
Initiative #4: STR Online Presence

- Goal: To establish an online presence to reach more members, reach them more often, and reach them both synchronously and asynchronously (with a repository of content).

- Platforms
  - STR YouTube channel (new in June 2020) populated with content including Meet the Scholar interviews, virtual PDWs and symposia. Already over 35 videos, 5000+ views and 300+ subscribers!
  - STR Instagram (new in May 2020): most followed Instagram channel of all AOM divisions!
  - STR Site – Now complete: https://str.aom.org/ – around 500 page visits per day with a new STR Calendar
  - STR Community – in full swing!
  - STR Twitter account https://twitter.com/AOM_STR (around 2,200 followers; + 500 since March)
  - STR Podcasts coming soon…
Coming soon: Podcasts from the videos!
STR YouTube Channel

Meet the Scholar - Rajshee Agarwal, U. of Maryland - 225 views • 2 weeks ago
STR Virtual PDW on Formal Modeling in Management - 306 views • 2 weeks ago
Meet the Scholar: Henrich Greve, INSEAD - moderated by Henrich Greve - 184 views • 2 weeks ago
Meet the Scholar: Gautam Ahuja, Cornell U. - moderated by Gautam Ahuja - 211 views • 2 weeks ago
STR Virtual PDW - Corporate Strategy issues in Platform-based Industries - 716 views • 2 weeks ago

STR Virtual PDW - Organization Design: From... - 175 views • 2 weeks ago
Meet the Scholar: Dan Levinthal, U. of Pennsylvania - 265 views • 3 weeks ago
Meet the Scholar: Don Hambrick, Penn State U. - 245 views • 3 weeks ago
Meet the Scholar: Michael Tushman, Harvard U. - 149 views • 3 weeks ago
Meet the Scholar: Torben Pedersen, Bocconi U. - 91 views • 3 weeks ago

Meet the Scholar: Melissa Schilling (NYU) - moderated by Melissa Schilling - 225 views • 4 weeks ago
Meet The Scholar: Joe Mahoney (U. of Illinois at Chicago) - moderated by Joe Mahoney - 313 views • 4 weeks ago
Meet The Scholar: Kathy Eisenhardt - Stanford U. - moderated by Kathy Eisenhardt - 421 views • 4 weeks ago
Meet the Scholar: Gerry George - Singapore U. - moderated by Gerry George - 316 views • 1 month ago
STR Virtual Symposium #2 (Part 4/4): Broadening our... - 42 views • 1 month ago
### Virtual Reach

#### Social
- **April:** Café Zoom Conversations (on Working from Home strategies) - 65 live
- **May:** Café PhD Conversations - 25 live
- **June:** Café Cultural Conversations (by language communities) - 176 live
- **July:** 24 Meet the Scholar Interviews

#### Research
- **April:** 3 Networkshops (roundtable paper feedback to 67 PhD students on-the-market by 30 senior scholars)
- **May:** 163 Coffee Wish Conversations (84 junior scholars with 50 senior scholars)
- **June:** 7 Virtual PDWs
- **July:** 223 live + 295 views

#### Teaching
- **June:** Teaching Resources Repository
- **July:** 647 live + 1709 views

#### Fun
- **July:** Pet Pals Photo Booth

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**Note:** The numbers in parentheses indicate the number of participants or views.
Thanks To Our Communications Team

Communications Director

Paolo Aversa
City, U of London

Madeleine Rauch
CBS

Aldona Kapacinskaite
LBS

Christopher Sabel
BI

Scott Johnson
Iowa State U

Sarosh Asad
CBS

Miros Zohrehvand
CBS

Cecilia Gu
Georgia State U
Thanks To Our Membership Engagement Committee

2019-2020
- Pitosh Heyden Manosh
- Maria Rita Micheli IÉSEG
- Ivanka Visnijc ESADE

2019-2021
- Andrea Contigiani Ohio State
- Vivian Guo CEIBS
- Andy Wu Harvard

2019-2022
- David Clough UBC
- Shelby Gai Michigan State
- Eunice Rhee Seattle U
Thanks to Global Representatives and Teaching Committee!

Global Reps
- Carlos Rodriguez INCAE (N/C America)
- Joon Mahn Lee Korea U (Asia)
- Michael Leatherbee PCU Chile (S.America)
- Obi Damoah U Ghana (Africa)
- Ralf Wilden Macquarie U (Oceania)
- Remzi Gozubuyuk Sabanci U (Europe)

Teaching Committee
- Andrew Hess Washington & Lee
- Giada Di Stefano Bocconi U
- Ithai Stern INSEAD
- Jennifer Knippen Eckerd C
- Peter Murmann U St.Gallen
- Pinar Ozcan U Oxford
Thanks to Our Executive Committee

**2018-2020**
- Aseem Kaul  U Minnesota
- Claudine Gartenberg  U Penn
- Denisa Mindruta  HEC Paris
- Emily Cox-Pahnke  U Washington
- Nilanjana Dutt  Bocconi
- Violina Rindova  USC

**2019-2021**
- Elena Vidal  Baruch
- Felipe Csaszar  U Michigan
- Guoli Chen  INSEAD
- Ha Hoang  ESSEC
- Jiao Luo  U Minnesota
- John Joseph  UC Irvine
And What Would We Do Without…

MEC Chair
Bilgehan Uzunca
ESADE

Secretary
Michael Holmes
Florida State U

Communications Director
Paolo Aversa
City U London

Treasurer
Paul Drnevich
U Alabama

Thank you for your invaluable expertise and dedication to the division!
• **2020**: 981 total submissions (880 papers, 101 symposia)
  • (2019: 922 total submissions)
• **2020**: 384 papers accepted, 44% acceptance rate
  • (2019: 409 accepted and 49.6% rate)
• **2020**: 60 symposia accepted, 60% acceptance rate
  • (2019: 79 accepted and 81% rate)
2020 Reviewer Sign-Up

- 75% of reviews were completed (NEED FOR IMPROVEMENT ON THIS)
- 1228 reviewers signed up before reviewer assignments made (through AOM matching)
- Reviewers from 65 countries (8% increase from 2019)
2020 Virtual Program Numbers

Real Time/Live Program Offerings:

- 16 Live Paper/Symposium Sessions
  - One paper session (comprised of four best papers) and one symposium session in each of the eight STR tracks
- STR Plenary (20/20: Focusing on COIVD’s Implications for the Field of Strategic Management)
- STR Best Dissertation Finalist Presentations
- STR Business Meeting
- Three Socials (for different time zones)

All other accepted submissions offered as asynchronous with on-demand video
A HUGE Thank You to the EC Members who were part of the Program Team!

➡️ Ha Hoang  
(ESSEC)

➡️ Aseem Kaul  
(U of Minnesota)

➡️ Jiao Luo  
(U of Minnesota)
Thank You to the Program Track Chairs!

Behavioral Strategy, Process and Change
  ➔ Alex Wilson (U of Minnesota)

Competitive Strategy and Heterogeneity
  ➔ Cameron Miller (Syracuse U)

Cooperative Strategy
  ➔ Elena Plaksenkova (Ohio State University)

Corporate and International Strategy
  ➔ Thomas Lindner (WU Vienna)

Knowledge, Innovation and Strategic Human Capital
  ➔ Moshe Barach (U of Minnesota)

Stakeholder and Nonmarket Strategy
  ➔ Anne Jacqueminet (Bocconi U)

Strategic Entrepreneurship
  ➔ Dmitry Sharapov (Imperial College)

Strategic Leadership and Corporate Governance
  ➔ Georg Wernicke (HEC Paris)
Thank you to Emergency Reviewers!

Arzi Adbi (INSEAD)
Moshe Barach (U of Minnesota)
Himanshu Bhatt (ESSEC)
Alvaro Cuervo-Cazurra (Northeastern U)
Parthiban David (American U)
Roisin Donnelly (Tilburg U)
Heather Elms (American U)
Martin Hetu (HEC)
Daniel Keum (Columbia Business School)
Jin Hyung Kim (George Washington U)

Ronald Klingebiel (Frankfurt School of Finance and Management)
Denisa Mindruta (HEC)
Cameron Miller (Syracuse U)
Louise Mors (Copenhagen Business School)
Paul Nary (U. of Pennsylvania)
Keith Pennington (U of Minnesota)
Anu Phene (George Washington U)
Joe Raffiee (U of Southern California)
Ramkumar Ranganathan (U of Texas, Austin)
Haram Seo (U of Minnesota)
Jeremy Watson (U of Minnesota)
Alex Wilson (U of Minnesota)
We Thank You Too, Heather!
2020 PDW Program

✓ PDW submissions
  ● 40 submissions; after some consolidations, 31 accepted

  ● Virtual Program Adjustments
    ● Doctoral and Dissertation Consortia.
    ● STRonger Together Consortia (teaching) & PDWs.

  ● STR co-sponsors 46 PDWs from other divisions

✓ Tips for next year’s submissions
  ● Effect of consortia & “ongoing” workshops on available hours for “competitive” workshops.

  ● Proportion of PDW panelists with primary STR affiliation.
Thanks To Consortia Organizers (I)

✓ STR Dissertation Consortium
  - Catie Magelssen – London Business School
  - Luis Ballesteros – George Washington University

✓ STR Doctoral Consortium
  - John Joseph – UC Irvine
  - Isin Guler – UNC-Chapel Hill
Thanks To Consortia Organizers (II)

✓ STR New Faculty Consortium
  ● Louise Mors – Copenhagen Bus School
  ● Kenneth Huang – Nat’l U of Singapore

✓ Mid-Career Consortium
  ● Zeki Simsek – Clemson U.
  ● Daphne Yiu – Chinese U of Hong Kong

✓ STR Jr. Faculty Teaching Consortium
  ● Ithai Stern – INSEAD
  ● Giada De Stefano – Bocconi
Kudos To Workshop Organizers (I)

✓ Jr. Faculty Paper Development
  - Exequiel Hernandez (U of Pennsylvania),
  - Hong Luo (Harvard U),
  - Nilanjana Dutt (Bocconi U),
  - Aharon Cohen Mohliver (LBS).

✓ Teaching Strategy Online
  - Pinar Ozcan (U of Oxford),
  - Ithai Stern (INSEAD),
  - Giada Di Stefano (Bocconi U),
  - Peter Murmann (U of St.Gallen).
Kudos To Workshop Organizers (II)

✓ (Global Reps’) Fostering Publications from Around the World in Leading Strategy Journals

- Obi Damoah (U of Ghana),
- Remzi Gozubuyuk (Sabanci U),
- Michael Leatherbee (Pontificia U Catolica de Chile),
- Carlos Rodriguez (INCAE Business School),
- Ralf Wilden (Macquarie U)
Special Thanks To EC Members

Felipe Csaszar
U of Michigan

Denisa Mindruta
HEC
2020 STR Awards
Outstanding Reviewer Recognition

Olubukunola Akinsanmi
Oyedeji
Florian Andresen
Dhvani Badwaik
Ramzi Belkacemi
Tsvetomira Bilgili
Yevgen Bogodistov
Patrick J. Callery
Rian HJ Drogendijk
Enrico Forti
Daniel Gamache
William Gillis
Christina Grundström
Yara Hamdan
Tao Han
Dongdong Huang
Richard Hunt
Kris Irwin
Rob Langan
Yonghwan Lee
Taehyun Lee
Zhefei Li
Thomas Lindner
Robert Mahnic
Constantin Cornelius Meyer
John G. Michel
Pia Kerstin Neudert
Michael Nippa
Hugh O'Neill
Ilaria Orlandi
Timothy Ott
Jeanine Pietersen Porck
Patrick Reinmoeller
Vera Rocha
Daniel Sands
Andrew Sarta
Jeff Savage
Donald Joseph Schepker
Jens Schmidt
Tushar Ravindra Shah
Cole Evan Short
Rosario Silva Froján
John Stephan
C. Jennifer Tae
David B. Wangrow
Georg Wernicke
Zhiyan Wu
Kinde M. Wubneh
Axel Zeijen
Thanks to the Awards Committee!

- Emily Cox Pahnke (EC Liaison)
- Guoli Chen (EC Liaison)
- Mary Tripsas
- Javier Gimeno
- Sharon Oster
- Riitta Katila
- Joe Porac
- Stefano Brusoni
Irwin Outstanding Educator Award

The *Irwin Outstanding Educator Award* (created in 1987) recognizes a scholar who has demonstrated a long term commitment to and expertise in educating Strategy students. The award alternates each year between Ph.D./doctoral education and MBA/executive education. In even years like this one, STR evalutes nominees with respect to their contributions to MBA/executive education in strategic management, including evidence of outstanding teaching capabilities, an important impact on teaching pedagogy, and/or a deep passion about the subject.
Irwin Outstanding Educator Award

Jan W Rivkin
Harvard University
Irwin Outstanding Educator Award: Award Committee’s Comments

➢ “Jan is perhaps the best case writer on competitive strategy in the last 20 years. His cases are widely used in many business schools, having extensive impact on MBA and executive programs. His work helps to build the cornerstone of strategy teaching”

➢ “While Jan’s cases are outstanding, he has made tremendous contributions through his teaching notes that guide strategy instructors in teaching cases and clarifying strategy concepts.”

➢ “He has become the architect of the modern core strategy course for many schools (through his cases and readings). Although this is improvement on an established framework of competitive advantage, building on other people's work (Porter, Ghemawat), he has left an indelible mark in the teaching of strategy around the world.”
STR Distinguished Scholarship Award

The STR Distinguished Scholarship Award is awarded biannually for a discovery of major importance in strategic management. It recognizes an individual or individuals that have either made a specific theoretical or empirical discovery or have developed a core set of ideas that fundamentally advanced research and understanding in the field of strategic management.
STR Distinguished Scholarship Award

Margaret Peteraf  
Dartmouth College

Jay Barney  
University of Utah
"Jay and Margie are well known strategy scholars who put the RBV on the map with their 1990 and 1993 papers respectively. As Jay noted in his paper, strategy, since SWOT, has been conceptualized in the literature as the fit between internal strengths and weaknesses and external threats and opportunities. If Porter fleshed out the threats and opportunities side via his use of IO economics, Barney and Peteraf’s papers set down the core foundation for thinking about the strengths and weaknesses side of the fit equation."

“No Strategy PhD seminar would be complete without a session on RBV. And no session on RBV would be complete without Jay’s and Margie’s work.”
“In my opinion, their two papers, as well as a variety of less cited others in the early 90’s, really changed the course of research in the field. After Porter 1979/1980, the 80’s were all about using IO methods and arguments to map competitive positioning and competitive interactions in markets and industries. After Barney and Peteraf, the conversation shifted inward, to organizational level heterogeneity in resources and capabilities. In my opinion, this laid the foundation for not only the RBV, but a large swath of work on innovation, growth, entrepreneurship, and the like. It also brought "management" processes back into the theoretical conversation about the roots of competitive advantage."
Conference Paper Awards
Thanks To Research Committee Members Involved In Judging For Best Paper Awards

- Elisa Alvarez-Garrido U of South Carolina
- Victor Bennett Duke U
- Sekou Bermiss UNC - Chapel Hill
- Vanessa Burbano Columbia
- Joanna Campbell U of Cincinnati
- Craig Crossland Notre Dame U
- Sinziana Dorobantu New York U
- Zeke Hernandez U of Pennsylvania
- Joon Mahn Lee Korea U
- Matthew Lee New York U
- Anoop Menon U of Pennsylvania
- Henning Piezunka INSEAD
Behavioral Strategy, Process and Change
- *Peering Into a Crystal Ball: Foresight During Periods of Industry Change*
  Rahul Kapoor and Daniel Wilde

Competitive Strategy and Heterogeneity
- *Race to the Top: Collective Reputation Crisis and Firm Certification Behavior*
  Yanying Chen, Liang Ping, and Feng Liang

Cooperative Strategy
- *From Instrumental to Normative Relational Strategies: A Study of Open Buyer-supplier Relations*
  Sergio Lazzarini, Dirk Boehe, Leandro Pongeluppe, and Michael Cook

Corporate and International Strategy
- *Understanding the Relationship between Divestitures and Innovation: The Role of Organization Design*
  John Eklund and Emilie Feldman
2020 STR Track Paper Award Winners (II)

- **Knowledge and Innovation and Strategic Human Capital**
  - *Work-from-anywhere: The Productivity Effects of Geographic Flexibility*
    Prithwiraj Choudhury, Cirrus Foroughi, and Barbara Larson

- **Stakeholder and Nonmarket Strategy**
  - *Illuminating Secrecy in Corporate Political Activity*
    Stanislav Markus and Timothy Werner

- **Strategic Entrepreneurship**
  - *Decision Right Allocation and Platform Market Effectiveness: Evidence from Online P2P Lending*
    Anparasan Mahalingam

- **Strategic Leadership and Corporate Governance**
  - *Celebrity CEO and Earnings Management: Interplay between CEO-CFO Similarity and External Monitoring*
    Gilsoo Lee, Jonathan Arthurs, Eun Kyung Lee, and Samyul Cho
The *Bill Glueck Best Paper Award* is provided for the submission judged to be the best paper submitted to the refereed scholarly program and is supported by friends and former students of Bill Glueck, the 35th president of the Academy of Management.
How Does Competitive Positioning Depend on Market Friction? Evidence from Mobile Telecommunications

Niloofar Abolfath National U of Singapore
Simone Santamaria National U of Singapore
Charles Williams Bocconi U
The Sumantra Ghoshal Research and Practice Award is awarded for the submission to the refereed scholarly program that is judged to be the best paper that advances research while deriving important implications for practice. The award honors the contributions to both research and practice made by Sumantra Ghoshal.
Stakeholder dependency and female CEO succession

Huy Nguyen
Montclair State U

Zhiang Lin
U of Texas at Dallas
Smaller Slices of a Growing Pie: The Effects of Entry in Platform Markets

Oren Reshef – University of California at Berkeley
The **Robert J. Litschert Award** for the best paper by a doctoral student was instituted in memory of Professor Litschert by his students & colleagues at Virginia Tech.

Professor Litschert was one of the early Academy members and was active in teaching and research in strategy and organization theory. He was very much loved by his legion of students, many of whom have made significant contributions to the field. It is particularly appropriate that the award is given to a promising doctoral student since Professor Litschert considered the mentoring of students his most important responsibility.
Rumelt (1991) Revisited:
Does Industry Really Matter More Than Corporate?

Ming Zhu Wang
Washington U. At St. Louis
Dissertation Awards
Thanks to Research Committee Members Involved in Judging the Dissertation Awards

Colleen Cunningham  
LBS

Manuela Hoehn-Weiss  
Oregon State

Anne Jacqueminet  
Bocconi

Srividya Jandhyala  
ESSEC

Daniel Keum  
Columbia

Philipp Meyer-Doyle  
INSEAD

Abhishek Nagaraj  
UC Berkeley

Anand Nandkumar  
ISB

Ivana Naumovska  
INSEAD

Joe Raffiee  
USC

Jordan Siegel  
U Michigan

Dan Wang  
Columbia
2020 Dissertation Award Finalists

- Ankur Chavda  HEC Paris (PhD MIT)  
  Advisor: Scott Stern  
  *Essays on the Production of Innovation*

- Andrea Contigiani  Ohio State U (PhD Wharton)  
  Advisors: Dan Levinthal & David Hsu  
  *Experimentation in Early Stage Ventures*

- Trey Cummings  Johns Hopkins U (PhD Washington U)  
  Advisor: Anne Marie Knott  
  *Microfoundations of Innovation in Organizations*
2020 Dissertation Award Finalists

- **Daniel J. Kim** U Pennsylvania (PhD MIT)
  Advisor: Pierre Azoulay
  *Entrepreneurial Organization and Human Capital*

- **Marco Testoni** Tilburg U (PhD UCLA)
  Advisor: Marvin Lieberman
  *Essays on the geographical, product, and technological dimensions of the market for corporate control*
This dissertation significantly advances our understanding of the role of geography in mergers and acquisitions. It provides a path-breaking example of using non-traditional data sources to measure pre-merger face to face interactions and apply this unique measure to examine the role of informal and semi-formal interactions in shaping M&As. It offers a compelling exemplar for future PhD students looking to write a unified dissertation that applies big data techniques to questions of long-standing importance in strategy but which have so far evaded measurement and systematic analyses.

The dissertation addresses practically relevant research questions, while pushing the strategic management theory frontier. It covers a lot of ground and fundamental strategy questions and discussions, but still maintains a significant level of consistency.

The different but related studies in the dissertation provide novel insights that can make an important contribution to the literature on mergers & acquisitions. I was impressed by the innovative use of concepts such as travel time, city isolation or face-to-face interaction in this field of research. Overall, an insightful and refreshing dissertation that is well executed.
Wiley Blackwell Outstanding Dissertation Award Recipient

Marco Testoni
Tilburg U. (PhD UCLA)

*Essays on the geographical, product, and technological dimensions of the market for corporate control*
PLEASE JOIN US FOR OUR SOCIAL AT 14:00 (ET)