



BUSINESS MEETING 2020

STR Officers 2020

Division
Chair



**Samina
Karim**

Northeastern U

Division
Chair Elect



**Tim
Folta**

U Connecticut

Program
Chair



**Heather
Berry**
George
Washington U

Assistant
Program Chair



**Michael
Leiblein**
Ohio State U

Past
Division Chair



**Xavier
Martin**
Tilburg U

Election Results

**Thanks to
Xavier Martin, Michael Holmes, and
Claudine Gartenberg
for managing the elections**

Past Division Chair



Xavier Martin
Tilburg U

Secretary



Michael Holmes
Florida State U

EC member



Claudine Gartenberg
U of Pennsylvania

Incoming Assistant Program Chair



Louise Mors
CBS

Incoming Executive Committee



Sinziana Dorobantu
New York U



Gwen Lee
U Florida



Ram Ranganathan
U Texas - Austin



Metin Sengul
Boston College



Lourdes Sosa
London School of
Economics



Roberto Vassolo
IAE Business School
& Pontifica U Catolica

Incoming Research Committee



Navid Asgari
Fordham U



John Chen
U Florida



Jillian Chown
Northwestern U



Alvaro Cuervo-Cazurra
Northeastern U



Aline Gatignon
U Pennsylvania



Thomas Keil
Columbia



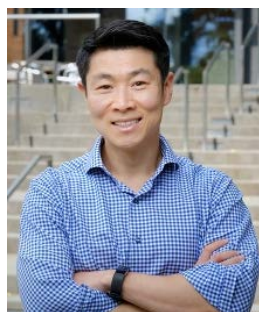
Ilze Kivleniece
INSEAD



Razvan Lungeanu
Northeastern U



Paul Nary
U Pennsylvania



David Tan
U Washington



Georg Wernicke
HEC Paris



David Zhu
Arizona State U

Incoming Committee Members

Membership Engagement Committee



Caterina Moschieri
IE



Lisa Tang
NUS



Joao Albino-Pimentel
CBS

Global Rep Committee



Weiting Zheng
UNSW



Joon Mahn Lee
Korea U

Teaching Committee



John Mawdsley
HEC Paris



Henning Piezunka
INSEAD



Vijaya Narapareddy
U Denver

Incoming Committee Members

Awards Committee (Expanded)



Mary Benner
U Minnesota



Joe Mahoney
U Illinois



Anita McGahan
U Toronto



Jan Rivkin
Harvard U



Harbir Singh
U Pennsylvania



Govert Vroom
IESE



Margarethe
Wiersema
UC Irvine

STR Gratefully Acknowledges the Efforts of...

✓ **Samina Karim**

Northeastern U
Division Chair



✓ **Tim Folta**

U Connecticut
Division Chair Elect

✓ **Heather Berry**

George Washington U
Program Chair



✓ **Michael Leiblein**

Ohio State U
Assistant Program Chair

... for Outstanding Service to the Division

A Huge Thank You to Xavier Martin for 5 Years of Leadership

Past Division Chair



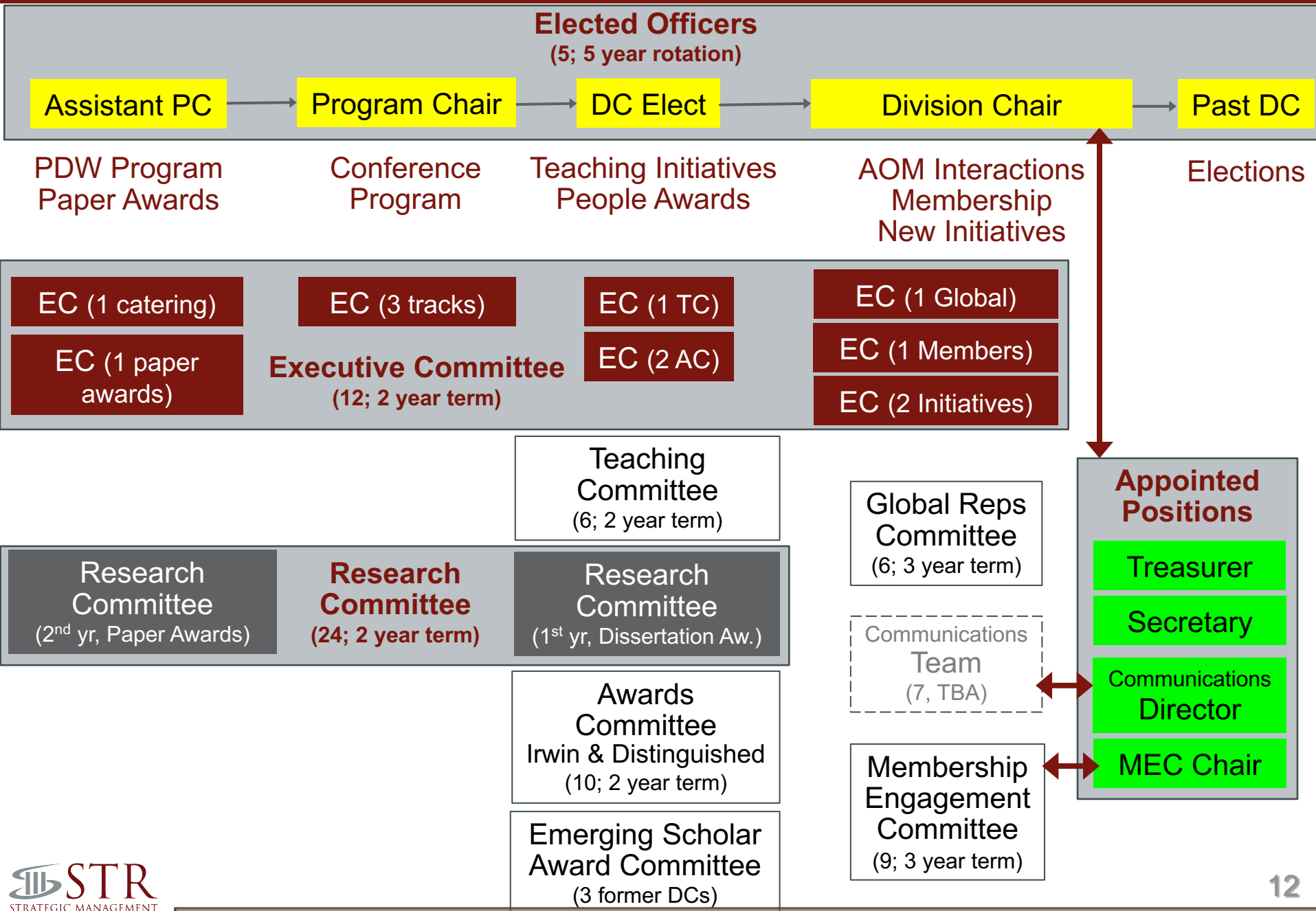
Xavier Martin
Tilburg U

Thanks to Past STR Division Chairs

18-19 **Xavier Martin** Tilburg
17-18 **Mary Benner** Minnesota
16-17 **Brian Silverman** Toronto
15-16 **Alfonso Gambardella** Bocconi
14-15 **Christoph Zott** IESE
13-14 **Rajshree Agarwal** Maryland
12-13 **Jeff Reuer** Purdue
11-12 **Nicholas Argyres** Wash U
10-11 **Tammy Madsen** Santa Clara
09-10 **Joanne Oxley** Toronto
08-09 **Joe Mahoney** Illinois
07-08 **Russ Coff** Emory
06-07 **Anita McGahan** Toronto
05-06 **James Westphal** UTexas-Austin
04-05 **Margie Peteraf** Dartmouth
03-04 **Javier Gimeno** INSEAD
02-03 **Ranjay Gulati** Northwestern
01-02 **Bert Cannella** Texas A&M
00-01 **Ming-Jer Chen** Pennsylvania
99-00 **Diana L. Day** Rutgers
98-99 **Ed Zajac** Northwestern
97-98 **Harbir Singh** Pennsylvania
96-97 **Michael Lubatkin** Connecticut

95-96 **Jay Barney** Texas A&M
94-95 **Idie Kesner** North Carolina
93-94 **Irene Duhaime** Memphis State
92-93 **Kathryn Rudie Harrigan** Columbia
91-92 **Robert Burgelman** Stanford
90-91 **Carl Zeithaml** North Carolina
89-90 **Jay Bourgeois** Virginia
88-89 **Carolyn Woo** Purdue
87-88 **Rich Bettis** SMU
86-87 **Don Hambrick** Columbia
85-86 **David Jemison** Stanford
84-85 **Edwin Murray** Boston
83-84 **Larry Jauch** Southern Illinois
82-83 **Bob Pitts** Penn State
81-82 **Carl Anderson** North Carolina
80-81 **Charles Saunders** Connecticut
79-80 **John Grant** Pittsburgh
78-79 **Arnold Cooper** Purdue
77-78 **Charles Hofer** Stanford
76-77 **William Glueck** Georgia
75-76 **Max Richards** Penn State
74-75 **Dan Schendel** Purdue
71-72 **Robert Ackerman** Harvard (co-chair)
71-74 **Bill Guth** Columbia/New York

STR DIVISION STRUCTURE



Membership Updates

Division	Members
OB	6032
STR	5422
OMT	3947
ENT	3490
TIM	3371
IM	2065

Strategic Management
5422 active members

ACAD: 3673 (67.74%)

EMER: 89 (1.64%)

EXEC: 216 (3.98%)

STU: 1444 (26.63%)

STR by Region	% Members
Africa	0.8%
Americas: Canada & USA	50.0%
Americas: Mexico, CA & SA	2.5%
Asia	13.8%
Europe	24.5%
Oceania	2.7%
undeclared	5.7%

FOUR INITIATIVES THIS PAST YEAR

Initiative #1:

STR Representation in Academy Journals



- ❑ Goal: To have fair representation and review process for breadth of STR scholarship in AOM journals.
- ❑ Actions & Timeline
 - Nov 2019 to March 2020: Had conversations with AOM Board
 - Apr 2020: AMJ Editor, Laszlo Tihanyi, invited all divisions to suggest updates to keywords.
 - May 2020: We submitted suggested changes for keywords after collecting suggestions from Leadership Team & several former Division Chairs, as well as aligning suggestions with data on paper submissions by topics to the annual conference.
 - July 2020: AMJ updates keywords with most of our suggestions.
 - **Big Thanks to Laszlo Tihanyi for his support in this initiative!**
- ❑ Next steps:
 - Start conversations with other AOM journals
 - Consider increasing number of editors for greater breadth

Initiative #1:

STR Representation in Academy Journals



- ❑ What we requested and what was updated:
 - Within the STR area, we did get approved many updates in the **Competitive Strategy & Corporate Strategy** sections.
 - We did not get approved 'platforms & ecosystems' as a keyword; an addition was made to the Entrepreneurship (ENT) area of 'entrepreneurial ecosystem.'
 - Although we did not get approved a separate **Behavioral Strategy** section within the STR area, some additions were made to the Managerial and Cognition (MOC) area.
 - Although we did not get approved a separate **Nonmarket Strategy** section within STR, some additions were made to the Social Issues in Management (SIM) area and many new keywords added to the newly renamed Environmental Sustainability area.
 - Many of our suggested keywords were approved for the **Research Methods** area as well as the **Theoretical Perspectives** area!

Initiative #1:

STR Representation in Academy Journals

In Yellow are new keyword additions that STR requested and were approved.

OLD Topic Areas	NEW Topic Areas
.....Business Policy and StrategyStrategic Management
..... Business and Competitive Strategy Competitive Strategy
.....Business-level resources/capabilitiesResources, capabilities, and routines
.....Competitive dynamicsCompetitive dynamics
.....Industry structureIndustry structure
.....Business and competitive strategy (General)Strategic factor markets
..... Cooperative StrategyValue creation and appropriation
.....Alliance formation and managementCompetitive strategy (General)
.....Alliance networks Cooperative Strategy
.....Cooperative strategy (General)Alliance formation and governance
..... Corporate StrategyAlliance networks
.....Corporate advantageCooperative strategy (General)
.....Corporate diversification (e.g. portfolio, product, geographic) Corporate Strategy
.....Managing the multi-business firmDiversification
.....Merger/Acquisition strategy and implementationMergers/acquisitions and divestitures/spinoffs
.....Multinational strategyMultinational strategy
.....Corporate strategy (General)Resource allocation, reconfiguration, and redeployment
..... Strategic Management ProcessStructure, organization design, and implementation
.....Knowledge managementVertical integration and outsourcing
.....Strategic change processesCorporate strategy (General)
.....Strategic decision making Strategic Management Process
.....Strategy implementationKnowledge management
.....Strategic management process (General)Strategic change processes
..... Upper Echelons/Corporate GovernanceStrategic decision making
.....Board of directorsStrategy implementation
.....CEO/TMT decision makingStrategic management process (General)
.....Executive compensation Strategic Leadership and Governance
.....Executive successionBoard of directors
.....Stakeholder managementCEO/TMT decision making
.....TMT composition and dynamicsExecutive compensation
.....Upper echelons/corporate governance (General)Executive succession
.....Business policy and strategy (General)Stakeholder management
TMT composition and dynamics
Strategic leadership and governance (General)
Strategic management (General)

Initiative #1:

STR Representation in Academy Journals

In Yellow are new keyword additions that STR requested and were approved.

Research Methods	Theoretical Perspectives	
.....Research DesignAffect theorySocial Issues in Management
.....Cross-sectionalAgency theoryCodes of conduct
.....LongitudinalBehavioral decision theoryCorporate corruption
.....Multi-methodComplexity theoryCorporate political activity
.....Panel/pooledConfigurational theoryCorporate social responsibility
.....Quantitative OrientationContingency theoryCrisis and issue management
.....ArchivalDynamic capabilitiesEthics
.....Experience sampling methodology (ESM)Equity theoryOrganizational governance
.....Field experimentExpectancy theorySocial issues in management (General)
.....Lab experimentGame theory	
.....SurveyGoal-setting theoryEnvironmental Sustainability
.....Simulations and computational modelsHuman capital theoryBiodiversity/land use
.....Quantitative orientation (General)Industrial organization/economicsClimate change/carbon neutrality
.....Qualitative OrientationInformation economicsRenewable energy
.....CaseInstitutional theorySystems thinking/social-ecological systems
.....Discourse/Narrative analysisKnowledge based viewEnvironmental sustainability (General)
.....EthnographyLeadership theories	
.....Grounded theoryNatural-resource-based viewManagerial and Organizational Cognition
.....Historical analysisNetwork theoryIndividual learning
.....Linguistic/Sociolinguistic analysisParadox theoryIndividual-level cognitive, motivational, and affective processes
.....Participant observationPhilosophy of science and/or sociology of knowledgeAttributions, biases, and heuristics
.....Text/content analysisPopulation ecology theoryCognitive schema, scripts, mental models/maps
.....Qualitative orientation (General)Practice theoryIntuition
.....AnalysisProspect theoryMindfulness
.....Categorical & limited dependent variablesReal options theorySocial construction
.....Endogeneity correction/identificationResource dependence theoryLanguage: rhetoric, metaphor, and labeling
.....Event history analysis/Survival modelsResource based viewMeaning-making at work, task design, job crafting
.....Event studiesSocial capital theorySensemaking
.....Meta-analysisSocial cognitive theoryManagerial and organization cognition (General)
.....Multilevel (e.g., HLM, WABA, RCM)Social exchange theory	
.....Network analysisSocial identity theory	
.....Set-analytic methods (QCA, etc.)Social movement theory	
.....Structural equation modelingSocial practice theories	
.....Traditional (e.g., regression, ANOVA, etc.)Stakeholder theory	
Transaction costs theory	

FURTHER REACH & INCLUSION

Initiative #2:

Global Workshop in Santiago, Chile



**STR Paper Development and Membership Engagement Workshop
in Santiago, Chile 2020**



**Hosted by: Pontificia Universidad Católica de Chile
in Collaboration with the
Strategic Management (STR) of the Academy of Management**

The Strategic Management (STR) Division of the Academy of Management is seeking submissions for a workshop to be held at Pontificia Universidad Católica de Chile on April 24-25, 2020. This workshop aims to support the development of scholars in Latin America through a two-day research-focused workshop intended to help develop

Initiative #2:

Global Workshop in Santiago, Chile

- ❑ Goal: To deliver STR programs to members outside of North America & beyond the annual conference
- ❑ Actions
 - Applied & received \$10K grant from AOM Strategic Project Fund
 - Organized “**STR Paper Development & Membership Engagement Workshop in Santiago, Chile**,” April 24-25, 2020
 - Host: Pontificia Universidad Católica de Chile & Michael Leatherbee (STR Global Representative for South America)
 - Contributing organizers: Global Reps & EC members (Elena Vidal & Violina Rindova)
- ❑ Update: Due to COVID-19 the Workshop is postponed to next year & our funding remains available.

Initiative #3:

STRONGER TOGETHER Initiatives

- Goal: To keep STR community active and engaged during the onset of the COVID-19 pandemic

- **Special Thanks**

Lead
organizers:

EC member



Aseem Kaul
U Minnesota

EC member



Jiao Luo
U Minnesota

**Communications
Director**



Paolo Aversa
City U London

EC member



Elena Vidal
Baruch C

EC member



Nel Dutt
Bocconi U

MEC Chair



Bilgehan Uzunca
ESADE

Additional
organizers:

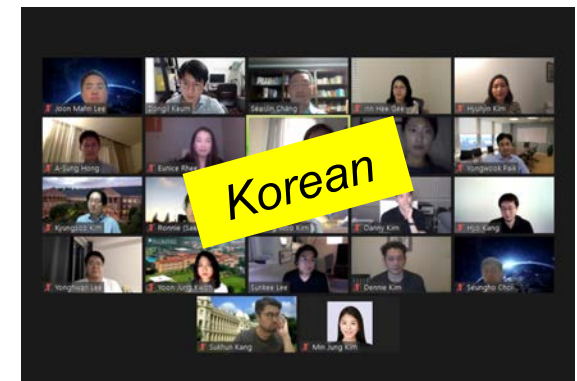
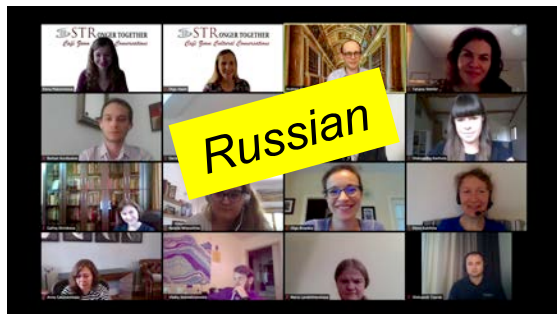
Initiative #3:

STRONGER TOGETHER **Initiatives**

	APRIL	MAY	JUNE	JULY
Social	6 Café Zoom Conversations (on Working from Home strategies)	3 Café PhD Conversations	10 Café Cultural Conversations (by language communities)	24 Meet the Scholar Interviews & Conversations
		2 Café Regional Conversations		
Research	3 Workshops (roundtable paper feedback to 67 PhD students on-the-market by 30 senior scholars)	163 Coffee Wish Conversations (84 junior scholars with 50 senior scholars)		7 Virtual PDWs
		3 Virtual Symposia		
Teaching	Teaching Resources Repository			
Fun	Pet Pals Photo Booth			

Initiative #3:

STRONGER TOGETHER Cultural Conversations



STRONGER TOGETHER

Meet the Scholar

JULY - AUGUST 2020						
Sunday	Monday 9am-11am EDT	Tuesday 12pm-2pm EDT	Wednesday 3pm-5pm EDT	Thursday 6pm-8pm EDT	Friday 12pm-2pm EDT	Saturday
			1 Jul	2	3	4
5	6 July link Gerry George Singapore Management U 	7 July link Kathy Eisenhardt Stanford U 	8 July link Joe Mahoney U of Illinois, Urbana-Champaign 	9 July link Melissa Schilling New York U 	10 July link Gautam Ahuja Cornell U 	11
12	13 July link Torben Pedersen Bocconi U 	14 July link Mike Tushman Harvard U 	15 July link Don Hambrick Pennsylvania State U 	16 July link Dan Levinthal U of Pennsylvania 	17 July link Ed Zajac Northwestern U 	18
19	20 July link Henrich Greve INSEAD 	21 July link Rajshree Agarwal U of Maryland 	22 July link Joanne Oxley U of Toronto 	23 July link Anne Tsui U of Notre Dame Arizona State U 	24 July link Margarethe Weis U of California, Irvine 	25
26	27 July link Will Mitchell U of Toronto 	28 July link Ruth Aguilera Northeastern U 	29 July link Ming-Jer Chen U of Virginia 	30 July link Nandini Rajagopalan U of Southern California 	31 July link Jay Barney U of Utah 	1 Aug
2	3 Aug link Richard Whittington U of Oxford 	4 Aug link Costas Markides London Business School 	5 Aug link Harbir Singh U of Pennsylvania 	6 Aug link Anita McGahan U of Toronto 	7 AOM Annual Conference begins	8







Initiative #3:

STRONGER TOGETHER Pet Pals Photo Booth



Initiative #4:

STR Online Presence

- ❑ Goal: To establish an online presence to reach more members, reach them more often, and reach them both synchronously and asynchronously (with a repository of content).
- ❑ Platforms
 -  **STR YouTube** channel (new in June 2020) populated with content including Meet the Scholar interviews, virtual PDWs and symposia. Already over 35 videos, 5000+ views and 300+ subscribers!
 -  **STR Instagram** (new in May 2020): most followed Instagram channel of all AOM divisions!
 -  **STR Site** – Now complete: <https://str.aom.org/> – around 500 page visits per day with a new **STR Calendar**
 -  **STR Community** – in full swing!
 -  **STR Twitter** account https://twitter.com/AOM_STR (around 2,200 followers; + 500 since March)
 -  **STR Podcasts** coming soon...

STR COMMUNICATIONS TIMELINE

Completion new
STR Website

#STRongerTogether
Communication Campaign
starts

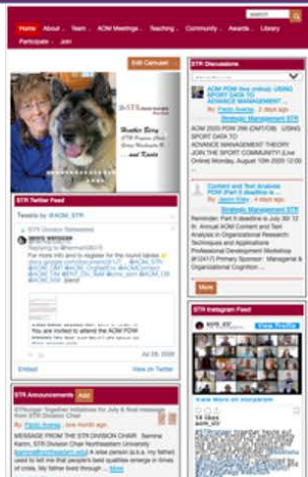
STR YouTube
Channel starts



STR Twitter hits
2k followers



Sept Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug



#STRongerTogether
Photoboot (pet-pals)



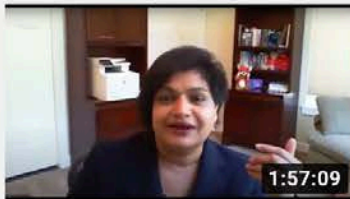
InSTRagram
Channel starts

Calendar
Management
(Goggle Calendar,
AOM Calendar,
Seminars.Management
Calendar)

Coming soon:
Podcasts from the videos!



STR YouTube Channel


[HOME](#)
[VIDEOS](#)
[PLAYLISTS](#)
[CHANNELS](#)
[DISCUSSION](#)
[ABOUT](#)


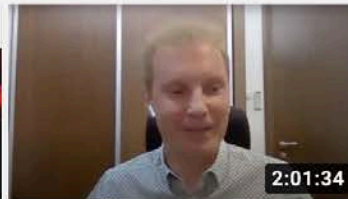
Meet the Scholar - Rajshree Agarwal, U. of Maryland - ...

225 views • 2 weeks ago



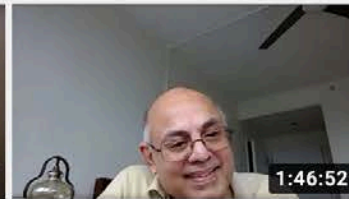
STR Virtual PDW on Formal Modeling in Management...

306 views • 2 weeks ago



Meet the Scholar: Henrich Greve, INSEAD - moderated...

184 views • 2 weeks ago



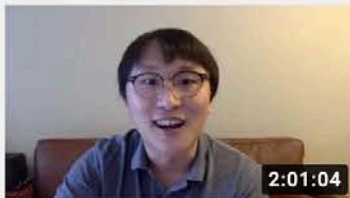
Meet the Scholar: Gautam Ahuja, Cornell U. - moderate...

211 views • 2 weeks ago



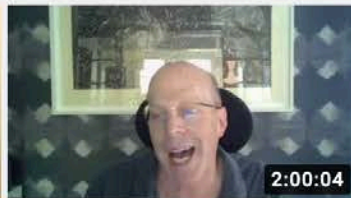
STR Virtual PDW - Corporate Strategy Issues in Platform...

716 views • 2 weeks ago



STR Virtual PDW - Organization Design: From...

175 views • 2 weeks ago



Meet the Scholar: Dan Levinthal, U. of Pennsylvani...

265 views • 3 weeks ago



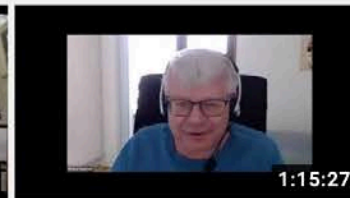
Meet the Scholar: Don Hambrick, Penn State U. - ...

245 views • 3 weeks ago



Meet the Scholar: Michael Tushman, Harvard U. - ...

149 views • 3 weeks ago



Meet the Scholar: Torben Pedersen, Bocconi U. - ...

91 views • 3 weeks ago



Meet the Scholar: Melissa Schilling (NYU) - moderated...

225 views • 4 weeks ago



Meet The Scholar: Joe Mahoney (U. of Illinois at...

313 views • 4 weeks ago



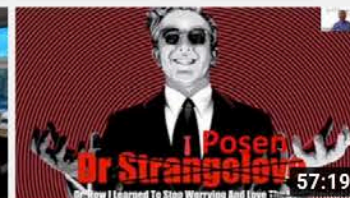
Meet The Scholar: Kathy Eisenhardt - Stanford U.;...

421 views • 4 weeks ago



Meet the Scholar: Gerry George - Singapore...

316 views • 1 month ago



STR Virtual Symposium #2 (Part 4/4): Broadening our...

42 views • 1 month ago

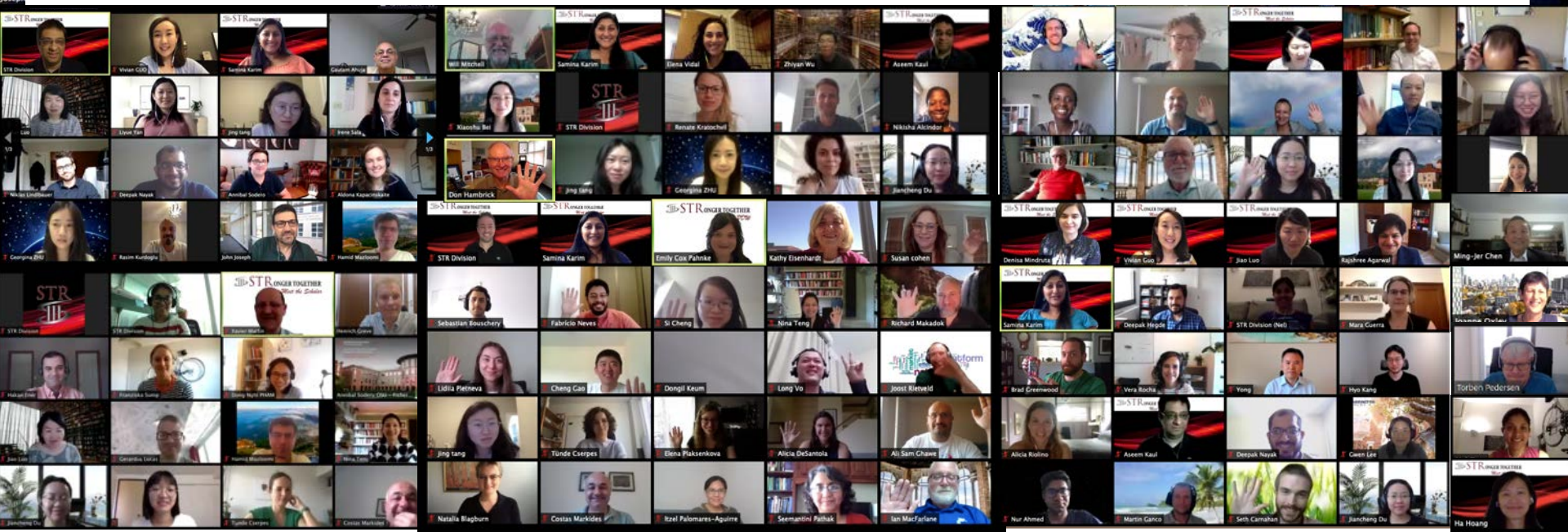
VIRTUAL REACH

STRONGER TOGETHER

	APRIL	MAY	JUNE	JULY
Social	65 live 6 Zoom Conversations (on Working from Home strategies)	25 live 6 PhD Conversations 13 live Regional Conversations	176 live Cultural Conversations (by language communities)	24 Meet the Scholar Interviews 915 live + 3809 views
Research	3 Workshops (roundtable paper feedback to 67 PhD students on-the-market by 30 senior scholars)	163 Coffee Wish Conversations (84 junior scholars with 50 senior scholars) 223 live + 295 views	7 Virtual Symposia	7 Virtual PDWs 647 live + 1709 views
Teaching	Teaching Resources Repository			
Fun	Pet Pals Photo Booth			



STRONGER TOGETHER



Thanks To Our Communications Team

Communications
Director



**Paolo
Aversa**

City, U of London



**Madeleine
Rauch**

CBS



**Aldona
Kapacinskaite**

LBS



**Christopher
Sabel**

BI



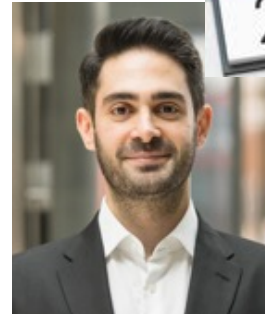
**Scott
Johnson**

Iowa State U



**Sarosh
Asad**

CBS



**Miros
Zohrehvand**

CBS



**Cecilia
Gu**

Georgia State U

Thanks To Our Membership Engagement Committee

2019-2020

- **Pitosh Heyden** Manosh
- **Maria Rita Micheli** IÉSEG
- **Ivanka Visnija** ESADE



2019-2021

- **Andrea Contigiani** Ohio State
- **Vivian Guo** CEIBS
- **Andy Wu** Harvard



2019-2022

- **David Clough** UBC
- **Shelby Gai** Michigan State
- **Eunice Rhee** Seattle U



Thanks to Global Representatives and Teaching Committee!

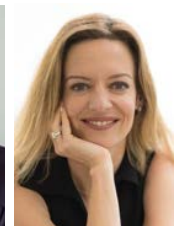
Global Reps

- **Carlos Rodriguez** INCAE (N/C America)
- **Joon Mahn Lee** Korea U (Asia)
- **Michael Leatherbee** PCU Chile (S.America)
- **Obi Damoah** U Ghana (Africa)
- **Ralf Wilden** Macquarie U (Oceania)
- **Remzi Gozubuyuk** Sabanci U (Europe)



Teaching Committee

- **Andrew Hess** Washington & Lee
- **Giada Di Stefano** Bocconi U
- **Ithai Stern** INSEAD
- **Jennifer Knippen** Eckerd C
- **Peter Murmann** U St.Gallen
- **Pinar Ozcan** U Oxford



Thanks to Our Executive Committee

2018-2020

- **Aseem Kaul** U Minnesota
- **Claudine Gartenberg** U Penn
- **Denisa Mindruta** HEC Paris
- **Emily Cox-Pahnke** U Washington
- **Nilanjana Dutt** Bocconi
- **Violina Rindova** USC



2019-2021

- **Elena Vidal** Baruch
- **Felipe Csaszar** U Michigan
- **Guoli Chen** INSEAD
- **Ha Hoang** ESSEC
- **Jiao Luo** U Minnesota
- **John Joseph** UC Irvine



And What Would We Do Without...

MEC Chair



Bilgehan Uzunca

ESADE

Secretary



Michael Holmes

Florida State U

**Communications
Director**



Paolo Aversa

City U London

Treasurer



Paul Drnevich

U Alabama

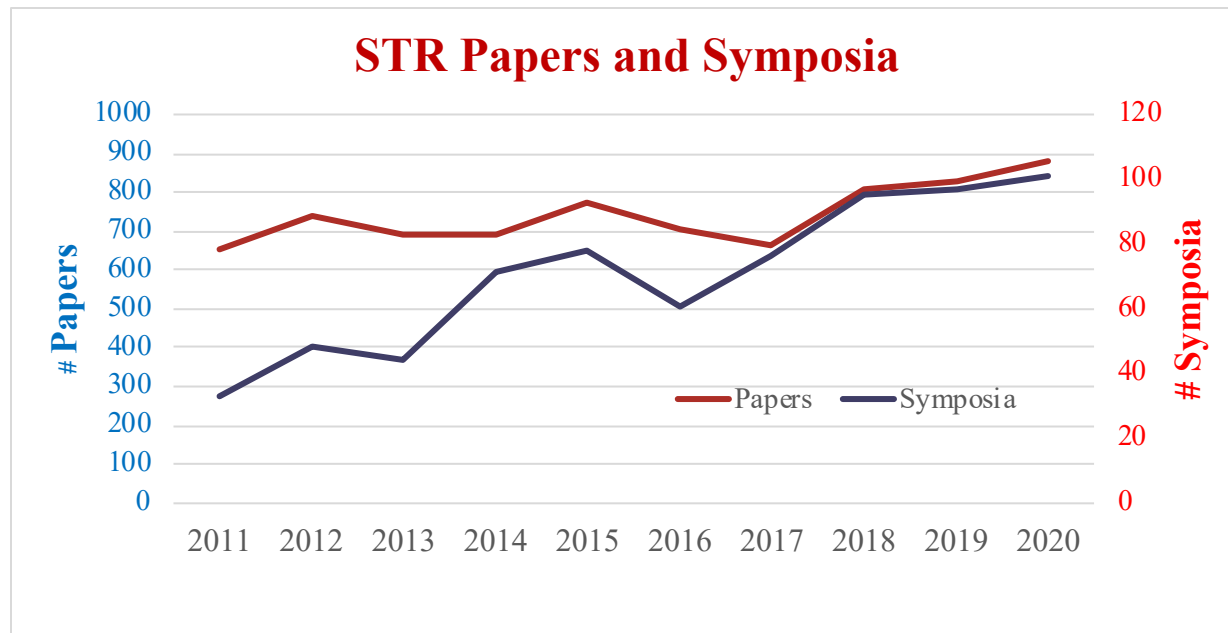
**Thank you for your invaluable expertise and
dedication to the division!**

Program Chair Report

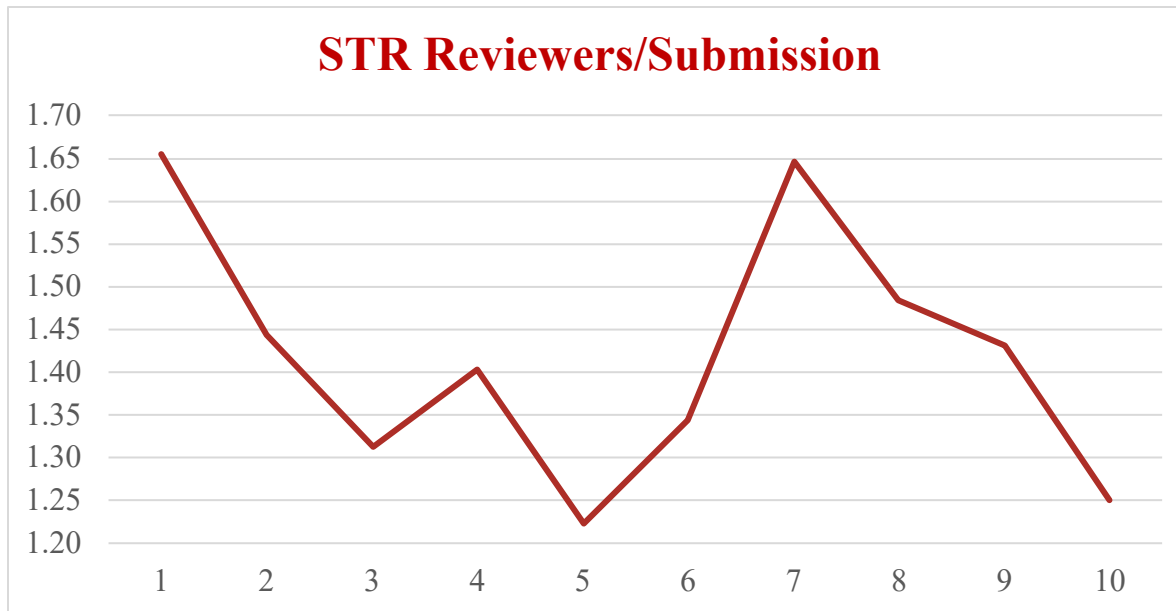


2020 Program Submissions

- **2020: 981 total submissions (880 papers, 101 symposia)**
 - (2019: 922 total submissions)
- **2020: 384 papers accepted, 44% acceptance rate**
 - (2019: 409 accepted and 49.6% rate)
- **2020: 60 symposia accepted, 60% acceptance rate**
 - (2019: 79 accepted and 81% rate)



2020 Reviewer Sign-Up



- **75% of reviews were completed (NEED FOR IMPROVEMENT ON THIS)**
- **1228 reviewers signed up before reviewer assignments made (through AOM matching)**
- **Reviewers from 65 countries (8% increase from 2019)**

2020 Virtual Program Numbers

Real Time/Live Program Offerings:

- 16 Live Paper/Symposium Sessions
 - One paper session (comprised of four best papers) and one symposium session in each of the eight STR tracks
- STR Plenary (20/20: Focusing on COIVD's Implications for the Field of Strategic Management)
- STR Best Dissertation Finalist Presentations
- STR Business Meeting
- Three Socials (for different time zones)

All other accepted submissions offered as asynchronous with on-demand video

A HUGE Thank You to the EC Members who were part of the Program Team!



→ **Ha Hoang**
(ESSEC)

→ **Aseem Kaul**
(U of Minnesota)



→ **Jiao Luo**
(U of Minnesota)

Thank You to the Program Track Chairs!

Behavioral Strategy, Process and Change

→ **Alex Wilson** (U of Minnesota)



Competitive Strategy and Heterogeneity

→ **Cameron Miller** (Syracuse U)



Cooperative Strategy

→ **Elena Plaksenkova** (Ohio State University)



Corporate and International Strategy

→ **Thomas Lindner** (WU Vienna)



Knowledge, Innovation and Strategic Human Capital

→ **Moshe Barach** (U of Minnesota)



Stakeholder and Nonmarket Strategy

→ **Anne Jacqueminet** (Bocconi U)



Strategic Entrepreneurship

→ **Dmitry Sharapov** (Imperial College)



Strategic Leadership and Corporate Governance

→ **Georg Wernicke** (HEC Paris)



Thank you to Emergency Reviewers!

Arzi Adbi (INSEAD)

Moshe Barach (U of Minnesota)

Himanshu Bhatt (ESSEC)

Alvaro Cuervo-Cazurra
(Northeastern U)

Parthiban David (American U)

Roisin Donnelly (Tilburg U)

Heather Elms (American U)

Martin Hetu (HEC)

Daniel Keum (Columbia Business School)

Jin Hyung Kim (George Washington U)

Ronald Klingebiel (Frankfurt School of Finance and Management)

Denisa Mindruta (HEC)

Cameron Miller (Syracuse U)

Louise Mors (Copenhagen Business School)

Paul Nary (U. of Pennsylvania)

Keith Pennington (U of Minnesota)

Anu Phene (George Washington U)

Joe Raffiee (U of Southern California)

Ramkumar Ranganathan (U of Texas, Austin)

Haram Seo (U of Minnesota)

Jeremy Watson (U of Minnesota)

Alex Wilson (U of Minnesota)

Assistant Program Chair Report



We Thank You Too, Heather!



2020 PDW Program

✓ **PDW submissions**

- 40 submissions; after some consolidations, 31 accepted
- Virtual Program Adjustments
 - Doctoral and Dissertation Consortia.
 - STRonger Together Consortia (teaching) & PDWs.
- STR co-sponsors 46 PDWs from other divisions

✓ **Tips for next year's submissions**

- Effect of consortia & “ongoing” workshops on available hours for “competitive” workshops.
- Proportion of PDW panelists with primary STR affiliation.

Thanks To Consortia Organizers (I)

✓ STR Dissertation Consortium

- **Catie Magelssen** – London Business School
- **Luis Ballesteros** – George Washington University



✓ STR Doctoral Consortium

- **John Joseph** – UC Irvine
- **Isin Guler** – UNC-Chapel Hill



Thanks To Consortia Organizers (II)

✓ STR New Faculty Consortium

- **Louise Mors** – Copenhagen Bus School
- **Kenneth Huang** – Nat'l U of Singapore



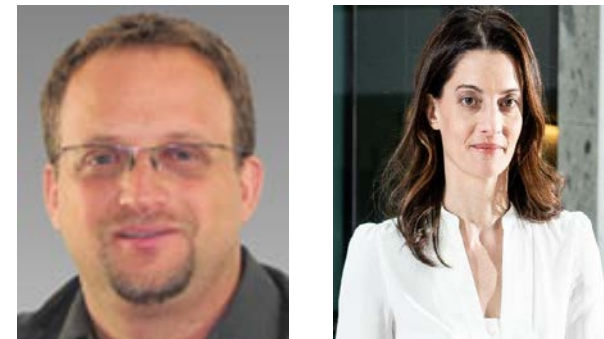
✓ Mid-Career Consortium

- **Zeki Simsek** – Clemson U.
- **Daphne Yiu** – Chinese U of Hong Kong



✓ STR Jr. Faculty Teaching Consortium

- **Ithai Stern** – INSEAD
- **Giada De Stefano** – Bocconi



Kudos To Workshop Organizers (I)

✓ Jr. Faculty Paper Development

- Exequiel Hernandez (U of Pennsylvania),
- Hong Luo (Harvard U),
- Nilanjana Dutt (Bocconi U),
- Aharon Cohen Mohliver (LBS).



✓ Teaching Strategy Online

- Pinar Ozcan (U of Oxford),
- Ithai Stern (INSEAD),
- Giada Di Stefano (Bocconi U),
- Peter Murmann (U of St.Gallen).



Kudos To Workshop Organizers (II)

✓ (Global Reps') Fostering Publications from Around the World in Leading Strategy Journals

- Obi Damoah (U of Ghana),
- Remzi Gozubuyuk (Sabanci U),
- Michael Leatherbee (Pontificia U Catolica de Chile),
- Carlos Rodriguez (INCAE Business School),
- Ralf Wilden (Macquarie U)



Special Thanks To EC Members



Felipe Csaszar
U of Michigan



Denisa Mindruta
HEC

2020 STR Awards



Outstanding Reviewer Recognition

Olubukunola Akinsanmi
Oyedeki
Florian Andresen
Dhvani Badwaik
Ramzi Belkacemi
Tsvetomira Bilgili
Yevgen Bogodistov
Patrick J. Callery
Rian HJ Drogendijk
Enrico Forti
Daniel Gamache
William Gillis
Christina Grundström
Yara Hamdan
Tao Han
Dongdong Huang
Richard Hunt

Kris Irwin
Rob Langan
Yonghwan Lee
Taehyun Lee
Zhefei Li
Thomas Lindner
Robert Mahnic
Constantin Cornelius Meyer
John G. Michel
Pia Kerstin Neudert
Michael Nippa
Hugh O'Neill
Ilaria Orlandi
Timothy Ott
Jeanine Pieterneel Porck
Patrick Reinmoeller
Vera Rocha

Daniel Sands
Andrew Sarta
Jeff Savage
Donald Joseph Schepker
Jens Schmidt
Tushar Ravindra Shah
Cole Evan Short
Rosario Silva Froján
John Stephan
C. Jennifer Tae
David B. Wangrow
Georg Wernicke
Zhiyan Wu
Kinde M. Wubneh
Axel Zeijen

Thanks to the Awards Committee!



- **Emily Cox Pahnke** (EC Liaison)

- **Guoli Chen** (EC Liaison)



- **Mary Tripsas**

- **Javier Gimeno**



- **Sharon Oster**

- **Riitta Katila**



- **Joe Porac**

- **Stefano Brusoni**

Irwin Outstanding Educator Award

The *Irwin Outstanding Educator Award* (created in 1987) recognizes a scholar who has demonstrated a long term commitment to and expertise in educating Strategy students. The award alternates each year between Ph.D./doctoral education and MBA/executive education. In even years like this one, STR evaluates nominees with respect to their contributions to MBA/executive education in strategic management, including evidence of outstanding teaching capabilities, an important impact on teaching pedagogy, and/or a deep passion about the subject.

Irwin Outstanding Educator Award



Jan W Rivkin
Harvard University

Irwin Outstanding Educator Award: Award Committee's Comments

- *“Jan is perhaps the best case writer on competitive strategy in the last 20 years. His cases are widely used in many business schools, having extensive impact on MBA and executive programs. His work helps to build the corner stone of strategy teaching”*
- *“While Jan’s cases are outstanding, he has made tremendous contributions through his teaching notes that guide strategy instructors in teaching cases and clarifying strategy concepts.”*
- *“He has become the architect of the modern core strategy course for many schools (through his cases and readings). Although this is improvement on an established framework of competitive advantage, building on other people's work (Porter, Ghemawat), he has left an indelible mark in the teaching of strategy around the world.”*

STR Distinguished Scholarship Award

The STR Distinguished Scholarship Award is awarded biannually for a discovery of major importance in strategic management. It recognizes an individual or individuals that have either made a specific theoretical or empirical discovery or have developed a core set of ideas that fundamentally advanced research and understanding in the field of strategic management.

STR Distinguished Scholarship Award



Margaret Peteraf
Dartmouth College



Jay Barney
University of Utah

STR Distinguished Scholarship Award: Award Committee's Comments

- *"Jay and Margie are well known strategy scholars who put the RBV on the map with their 1990 and 1993 papers respectively. As Jay noted in his paper, strategy, since SWOT, has been conceptualized in the literature as the fit between internal strengths and weaknesses and external threats and opportunities. If Porter fleshed out the threats and opportunities side via his use of IO economics, Barney and Peteraf's papers set down the core foundation for thinking about the strengths and weaknesses side of the fit equation."*
- *"No Strategy PhD seminar would be complete without a session on RBV. And no session on RBV would be complete without Jay's and Margie's work."*

STR Distinguished Scholarship Award: Award Committee's Comments

- *"In my opinion, their two papers, as well as a variety of less cited others in the early 90's, really changed the course of research in the field. After Porter 1979/1980, the 80's were all about using IO methods and arguments to map competitive positioning and competitive interactions in markets and industries. After Barney and Peteraf, the conversation shifted inward, to organizational level heterogeneity in resources and capabilities. In my opinion, this laid the foundation for not only the RBV, but a large swath of work on innovation, growth, entrepreneurship, and the like. It also brought "management" processes back into the theoretical conversation about the roots of competitive advantage."*

Conference Paper Awards



Thanks To Research Committee Members Involved In Judging For **Best Paper Awards**



- **Elisa Alvarez-Garrido** U of South Carolina
- **Victor Bennett** Duke U
- **Sekou Bermiss** UNC - Chapel Hill
- **Vanessa Burbano** Columbia
- **Joanna Campbell** U of Cincinnati
- **Craig Crossland** Notre Dame U
- **Sinziana Dorobantu** New York U
- **Zeke Hernandez** U of Pennsylvania
- **Joon Mahn Lee** Korea U
- **Matthew Lee** New York U
- **Anoop Menon** U of Pennsylvania
- **Henning Piezunka** INSEAD

2020 STR Track Paper Award Winners (I)

➤ **Behavioral Strategy, Process and Change**

- *Peering Into a Crystal Ball: Foresight During Periods of Industry Change*

Rahul Kapoor and Daniel Wilde

➤ **Competitive Strategy and Heterogeneity**

- *Race to the Top: Collective Reputation Crisis and Firm Certification Behavior*

Yanying Chen, Liang Ping, and Feng Liang

➤ **Cooperative Strategy**

- *From Instrumental to Normative Relational Strategies: A Study of Open Buyer-supplier Relations*

Sergio Lazzarini, Dirk Boehe, Leandro Pongeluppe, and Michael Cook

➤ **Corporate and International Strategy**

- *Understanding the Relationship between Divestitures and Innovation: The Role of Organization Design*

John Eklund and Emilie Feldman

2020 STR Track Paper Award Winners (II)

- **Knowledge and Innovation and Strategic Human Capital**
 - *Work-from-anywhere: The Productivity Effects of Geographic Flexibility*
Prithwiraj Choudhury, Cirrus Foroughi, and Barbara Larson
- **Stakeholder and Nonmarket Strategy**
 - *Illuminating Secrecy in Corporate Political Activity*
Stanislav Markus and Timothy Werner
- **Strategic Entrepreneurship**
 - *Decision Right Allocation and Platform Market Effectiveness: Evidence from Online P2P Lending*
Anparasan Mahalingam
- **Strategic Leadership and Corporate Governance**
 - *Celebrity CEO and Earnings Management: Interplay between CEO-CFO Similarity and External Monitoring*
Gilsoo Lee, Jonathan Arthurs, Eun Kyung Lee, and Samyul Cho

Bill Glueck Best Paper Award



The ***Bill Glueck Best Paper Award*** is provided for the submission judged to be the best paper submitted to the refereed scholarly program and is supported by friends and former students of Bill Glueck, the 35th president of the Academy of Management.

2020 Glueck Best Paper Award Winners

How Does Competitive Positioning Depend on Market Friction? Evidence from Mobile Telecommunications



Niloofar Abolfathi National U of Singapore
Simone Santamaria National U of Singapore
Charles Williams Bocconi U

Sumantra Ghoshal Research and Practice Award



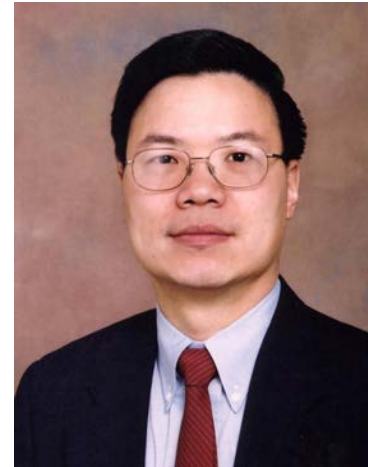
The *Sumantra Ghoshal Research and Practice Award* is awarded for the submission to the refereed scholarly program that is judged to be the best paper that advances research while deriving important implications for practice. The award honors the contributions to both research and practice made by Sumantra Ghoshal.

2020 Ghoshal Research and Practice Award Winner

***Stakeholder dependency and female CEO
succession***



Huy Nguyen
Montclair State U



Zhiang Lin
U of Texas at Dallas

2020 BPS Distinguished Student Paper Award Finalist

- ***Smaller Slices of a Growing Pie: The Effects of Entry in Platform Markets***

Oren Reshef – University of California at Berkeley

Litschert Award

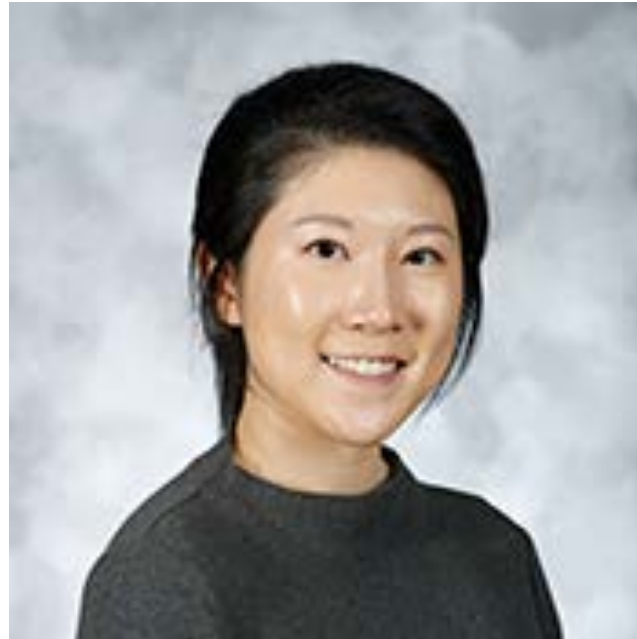
The **Robert J. Litschert Award** for the best paper by a doctoral student was instituted in memory of Professor Litschert by his students & colleagues at Virginia Tech.

Professor Litschert was one of the early Academy members and was active in teaching and research in strategy and organization theory. He was very much loved by his legion of students, many of whom have made significant contributions to the field. It is particularly appropriate that the award is given to a promising doctoral student since Professor Litschert considered the mentoring of students his most important responsibility.



2020 Robert J. Litschert Best Doctoral Student Paper

***Rumelt (1991) Revisited:
Does Industry Really Matter More Than Corporate?***



Ming Zhu Wang

Washington U. At St. Louis

Dissertation Awards



Thanks to Research Committee Members Involved in Judging the Dissertation Awards



Colleen
Cunningham
LBS



Manuela
Hoehn-Weiss
Oregon State



Anne
Jacqueminet
Bocconi



Srividya
Jandhyala
ESSEC



Daniel Keum
Columbia



Philipp
Meyer-Doyle
INSEAD



Abhishek
Nagaraj
UC Berkeley



Anand
Nandkumar
ISB



Ivana
Naumovska
INSEAD



Joe Raffiee
USC



Jordan
Siegel
U Michigan



Dan Wang
Columbia

2020 Dissertation Award Finalists

- **Ankur Chavda** HEC Paris (**PhD MIT**)

Advisor: Scott Stern

Essays on the Production of Innovation



- **Andrea Contigiani** Ohio State U (**PhD Wharton**)

Advisors: Dan Levinthal & David Hsu

Experimentation in Early Stage Ventures



- **Trey Cummings** Johns Hopkins U (**PhD Washington U**)

Advisor: Anne Marie Knott

Microfoundations of Innovation in Organizations



2020 Dissertation Award Finalists

- **Daniel J. Kim** U Pennsylvania (PhD MIT)

Advisor: Pierre Azoulay

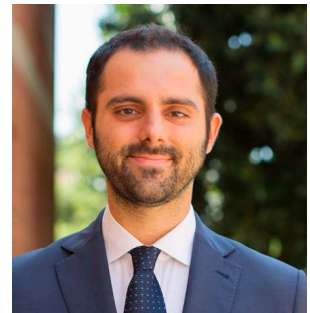
Entrepreneurial Organization and Human Capital



- **Marco Testoni** Tilburg U (PhD UCLA)

Advisor: Marvin Lieberman

Essays on the geographical, product, and technological dimensions of the market for corporate control



Wiley Blackwell Outstanding Dissertation: Research Committee's Comments

- *This dissertation significantly advances our understanding of the role of geography in mergers and acquisitions. It provides a path-breaking example of using non-traditional data sources to measure pre-merger face to face interactions and apply this unique measure to examine the role of informal and semi-formal interactions in shaping M&As. It offers a compelling exemplar for future PhD students looking to write a unified dissertation that applies big data techniques to questions of long-standing importance in strategy but which have so far evaded measurement and systematic analyses.*
- *The dissertation addresses practically relevant research questions, while pushing the strategic management theory frontier. It covers a lot of ground and fundamental strategy questions and discussions, but still maintains a significant level of consistency.*
- *The different but related studies in the dissertation provide novel insights that can make an important contribution to the literature on mergers & acquisitions. I was impressed by the innovative use of concepts such as travel time, city isolation or face-to-face interaction in this field of research. Overall, an insightful and refreshing dissertation that is well executed.*

Wiley Blackwell Outstanding Dissertation Award Recipient



Marco Testoni

Tilburg U. (PhD UCLA)

*Essays on the geographical, product, and
technological dimensions of the market for
corporate control*



STRONGER TOGETHER



PLEASE JOIN US FOR OUR
SOCIAL AT 14:00 (ET)