

**SEEK.  
EXPLORE.  
CONNECT.  
ENVISION.  
LEAD.  
COMPETE.  
SUCCEED.**



# **MASTER OF INTERNATIONAL BUSINESS**

**Your Gateway to a World in Motion**



**Darla Moore  
School of Business**

# SEEK CONNECT LEAD

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The **search for an international career** reveals something about the seeker – it speaks of curiosity, ambition and a vision for what is possible beyond the arbitrary limits of language or borders.

An informed search leads to a startling, yet wonderful realization – **the world is not what you thought it was**. It continues to change every day, challenging your assumptions about culture and commerce.

The **Master of International Business** at the University of South Carolina is purpose-built for **explorers, visionaries and future leaders** in locations around the world. Recognizing the dynamic nature of global business, the program empowers students like you to compete and succeed in profoundly diverse environments. You will learn to think differently, act thoughtfully and navigate a landscape of constant change. This program is your compass for **MASTERING A WORLD IN MOTION**.







# WELCOME EXPLORERS AND VISIONARIES

**The MIB is purpose-built for the curious and the ambitious –  
the ones who want to know what else is out there.**

Each year, seekers from around the world converge at the Darla Moore School of Business, a globally recognized leader in international business education, to embark on their MIB journey. They will challenge each other and grow together — their identity defined through their collective MIB experience including:

## **+ A VISIONARY APPROACH TO LEARNING**

The MIB program combines cutting-edge leadership skills with real-world experience and an in-depth understanding of the worldwide marketplace through business consultancy projects, short-term study abroad options and recognized professional certifications. MIB students embark on an immersive and customizable experience driven by curiosity, ambition and determination.

## **+ AN INTEGRATED FOCUS THAT DEVELOPS INQUISITIVE AND ADAPTABLE LEADERS**

Producing adaptable, flexible leaders through an intensive, wide-ranging course of study, the program is taught by faculty who are leading experts in the fields of global financial markets, international marketing, cross-cultural management and consultancy.

## **+ MARKETABLE SKILLS TO FAST-TRACK YOUR INTERNATIONAL CAREER**

MIB students are equipped with the tools to analyze the cultural, legal, economic and political forces that profoundly shape global business. The world in motion becomes increasingly identifiable. Patterns are discovered. Confident self-awareness emerges, and students know how to act with power and purpose. The MIB is the bridge from classroom to conference room, from hypothetical to real.





## MIB BY THE NUMBERS

**40** STUDENTS IN AVERAGE COHORT

**20** AVERAGE CLASS SIZE

**18** NATIONALITIES REPRESENTED

**3** LANGUAGES SPOKEN PER PERSON

**25** AVERAGE AGE

**57%** INTERNATIONAL

**53%** FEMALE

# BUILD YOUR PATHWAY

The MIB journey is a transformational year at the Moore School — a personal and professional leap forward through intensive study and relationship building. Our highly customizable program allows you to select from one of three functionally based tracks through which you'll hone relevant expertise. For those wanting to expand their international credentials, our Double-Degree program allows you to earn an MIB from the Moore School and a second master's degree from one of our acclaimed international partner schools around the globe.

## ONE-YEAR MIB



## THE MIB COMMON CORE

**4** required courses

- Comparative Corporate Governance
- International Management

**2** required courses taken per semester

- International Business Negotiations
- Nation States, Regional Networks and Global Markets

After completing the MIB core classes, students then choose a track specialization to round out their coursework. Learn more about track options on the next page. View track requirements and the full curriculum online at [moore.sc.edu/mib](https://moore.sc.edu/mib).



## INTERNATIONAL TRADE AND INVESTMENT TRACK

- **Area of Focus:** international finance and trade
- **Topics Covered:** international monetary systems and investment decisions; financial risk analysis; cross-border movements of good and services; and international trade strategy
- **Career Paths:** investment banking; portfolio management or financial consultancy; financial management of multinational corporations; or research positions responsible for identifying new business opportunities



## GLOBAL STRATEGY AND LEADERSHIP TRACK

- **Area of Focus:** how companies successfully conduct business across borders, languages and cultures as well as different political and financial regimes
- **Topics Covered:** management consulting in an international context; global strategic management; alliances, mergers and acquisitions; stakeholder management; product development or global leadership
- **Career Paths:** strategy and management consulting or business management in a multinational corporation



## INTERNATIONAL MARKET DEVELOPMENT TRACK

- **Area of Focus:** foreign market analysis; business development; and product and brand expansion across national, linguistic and/or cultural borders
- **Topics Covered:** transnational market analysis and development; marketing and sales; cross-cultural negotiations; consumer behavior; product development; and risk management
- **Career Paths:** international marketing; market research; brand, product or service management or consultancy

## EXTEND YOUR MIB WITH BUSINESS ANALYTICS

You can add an optional 12-credit graduate certificate in business analytics. This certificate allows you to:

- Hone your business analytics capabilities
- Learn how to transform raw data into knowledge-based projections
- Be well-equipped to step into data-driven roles in companies around the world

Certificate credits can be taken while you're enrolled in the MIB program. Qualified international students who participate in the certificate program can apply for a 24-month work extension, allowing them to extend their time in the U.S. and work for up to three years.

# INFLUENCE EVENTS ON A TRANSNATIONAL SCALE

## MIB DOUBLE-DEGREE PROGRAM

An international career represents more than an opportunity to engage in developing global business practices — it often suggests a desire to work, live, travel and succeed in other places. Through partnerships with top-ranked universities around the world, the MIB Double-Degree program allows you to spend a second year immersed in a different culture while earning a second master’s degree, giving you the credentials to accelerate your international career.



### Helsinki, Finland

#### AALTO UNIVERSITY

Master of Management  
and International Business



### Istanbul, Turkey

#### KOC UNIVERSITY

Master of Science in  
International Management



### Mannheim, Germany

#### UNIVERSITY OF MANNHEIM

Master of Management and  
International Business



### Milan, Italy

#### BOCCONI UNIVERSITY

Master of International  
Management

#### + RANKING

No. 7 in Art and  
Design; Top 100  
in Business  
(QS World University Rankings)

#### + SPECIALIZATIONS

- Design Thinking
- Innovation
- Sustainability

#### + CAREER PATHWAYS

- Consulting
- Information Technology
- Sustainable Development

#### + RANKING

No. 1 Business  
School in Turkey  
(QS World University Rankings)

#### + SPECIALIZATIONS

- Conducting Business in the Middle East or Africa
- International Marketing

#### + CAREER PATHWAYS

- International Business Development
- International Marketing

#### + RANKING

No. 1 Business  
School in Germany  
(QS World University Rankings)

#### + SPECIALIZATIONS

- Accounting
- Economics
- Taxation

#### + CAREER PATHWAYS

- Banking and Finance
- Data Analytics
- Supply Chain Management

#### + RANKING

No. 6 Management  
Master's Program in  
the World  
(Financial Times)

#### + SPECIALIZATIONS

- Global Strategy
- International Management
- Luxury Goods

#### + CAREER PATHWAYS

- Cross-Cultural Management
- Global Leadership
- International Consulting





COLUMBIA, SOUTH CAROLINA

## TWO YEARS, TWO COUNTRIES, TWO DEGREES



### Moscow, Russia

#### NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS

Master of International  
Business

##### + RANKING

No. 1 School in  
Economics and  
Econometrics  
in Russia  
(QS World University Rankings)

##### + SPECIALIZATIONS

- Consulting
- International  
Management

##### + CAREER PATHWAYS

- Economic Research
- Consulting
- Management
- Research Analyst



### Paris, France

#### ESCP EUROPE

Master in Management

##### + RANKING

No. 5 Management  
Master's Program in  
the World  
(Financial Times)

##### + SPECIALIZATIONS

- International  
Consulting
- International  
Marketing

##### + CAREER PATHWAYS

- Digital Marketing
- International  
Business  
Development



### Shanghai, China

#### SHANGHAI JIAO TONG UNIVERSITY

Master of International  
Business

##### + RANKING

No. 6 College in  
Mainland China  
(QS World University Rankings)

##### + SPECIALIZATIONS

- Conducting  
Business in Asia
- Global Economics

##### + CAREER PATHWAYS

- Business Strategy  
in Asia
- Financial  
Economics
- International Trade



### Singapore

#### ESSEC BUSINESS SCHOOL

Master in Strategy and  
Management of International  
Business

##### + RANKING

No. 4 Management  
Master's Program in  
the World  
(Financial Times)

##### + SPECIALIZATIONS

- Corporate Strategy
- Data Analytics
- Global Management

##### + CAREER PATHWAYS

- International  
Banking and Finance
- International  
Consultancy

# START HERE, GO ANYWHERE



For more than a century, the **Darla Moore School of Business** at the **University of South Carolina** has provided outstanding business education to students who have gone on to become leaders in every business sector. **Known worldwide** for its **top-ranked programs in international business**, the Moore School is home to a **world-class faculty** and **11 major research centers**. Upon graduation, Moore School students join an international network of **more than 50,000 alumni** working in all 50 states and 96 countries on six continents.



# COLUMBIA, SOUTH CAROLINA

## Snapshot



**STATE CAPITAL**  
a.k.a “COLA” OR “SODA CITY”



### KNOWN FOR

- Urban amenities with Southern hospitality and charm
- Affordability and low cost of living
- Extensive dining and food options
- College athletics (Fighting Gamecocks)
- Vibrant arts, music and entertainment scene
- Easy access to mountains, beaches and outdoor activities



### HOME TO UofSC

- Founded in 1801
- Top-ranked research institution
- 56 nationally ranked academic programs\*
- Nation's Best Public University Honors College\*\*

*\*U.S. News & World Report*

*\*\*Inside Honors 2018-2019: Ratings and Reviews of 50 Public University Honors Programs*



### NEARBY CITIES

- Charleston, South Carolina
- Charlotte, North Carolina
- Atlanta, Georgia





# MIB GRADUATES **NEVER**

Completing the MIB program means engaging with the world in new ways. Practically, it means employment and the execution of skills and capabilities in a global marketplace. Personally, it represents a transition into the global business arena, becoming an active participant in an ever-more connected world where a graduate's home, friendships and habits will be influenced by forces beyond the culture or place in which they were born.

Our MIB graduates join some of the best organizations in the world. They start their career in positions such as financial analyst, international product development associate, global business risk analyst, international transfer pricing consultant, global trade analyst and strategy consultant. Recently, our graduates have gone on to work at national and global firms such as:

**BANK OF AMERICA CAPGEMINI DELL EMC**  
**IBM KPMG LIBERTY MUTUAL MICROSOFT OPEL**  
**PRICEWATERHOUSECOOPER SUNTRUST UPS**

And in industries such as:

**CONSULTANCY CORPORATE FINANCE GLOBAL STRATEGY**  
**INTERNATIONAL INVESTMENT BANKING MARKETING**  
**PUBLIC AFFAIRS PUBLIC RELATIONS**  
**SOFTWARE DEVELOPMENT**



**A WORLD OF OPPORTUNITY**

# STOP SEEKING



**Carlos Cueto, UPS**

**Carlos Cueto** ('18 MIB) learned the importance of building an international network while completing the MIB program. Learning alongside a small group of fellow MIB students and utilizing the services offered by the Moore School Office of Career Management helped him land a position as a senior marketing analyst in customer technology marketing for UPS upon graduation.

"I chose MIB because the curriculum interconnected

a strong foundation of economics, politics and culture that would develop the skillset I needed to lead across borders. It's incredibly valuable to have a transnational mindset and not be limited by barriers that might limit other business leaders. As my career progresses, I hope to serve as a mentor for the younger generation of UPS. I encourage them, and everyone in the MIB program, to leverage every chance they get to network, as it's fundamental to success."



**"As our program included over 12 nationalities, I still enjoy working with people from different backgrounds and nationalities. I am a strong believer that diversity is a performance and creativity enabler."**

**- FLORIANE DE LONGVILLIERS**

French native **Floriane de Longvilliers** ('16 MIB) is a graduate of the MIB Double-Degree program, earning both her MIB from the Moore School and a master's in management from ESCP Europe in Paris. Now a commercial executive for large businesses in the sales department of Microsoft France, she uses the skills that the MIB taught her every day.

"I use on a daily basis the analytical skills that the MIB taught me, allowing me to analyze the whole picture of a deal as an A-to-Z for project management. I also constantly use what I learnt in our negotiation class when dealing with customers [so that I can] understand what is most important for involved stakeholders and find areas of agreement."



**Floriane de Longvilliers, Microsoft**

# GET STARTED

Apply online at [moore.sc.edu/mib](https://moore.sc.edu/mib)

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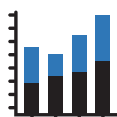


## ADMISSION REQUIREMENTS



### Undergraduate business-related degree

International business degree or significant coursework in international business preferred.



### Competitive GMAT or GRE score



### Online application and essay



### TOEFL or IELTS test scores for international applicants



### Two letters of recommendation

## APPLICATION DEADLINES

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### Fall Deadlines:

Priority: Jan. 15

Normal Decision: Feb. 15

Late Decision: April 1

### Spring Deadlines:

Priority: Oct. 1

Normal Decision: Nov. 1

Late Decision: Dec. 1



## TUITION AND FEES

### IN STATE

+ **\$15,300**

MIB (one year)

+ **\$30,600**

MIB Double Degree (two years)

### OUT OF STATE

+ **\$18,360**

MIB (one year)

+ **\$36,720**

MIB Double Degree (two years)

## MERIT-BASED FINANCIAL AWARDS

Both fellowships and graduate assistantships are available. To be eligible, applicants must demonstrate a strong academic background, meet minimum standardized test scores and demonstrate global leadership potential based on community service and extracurricular activities.

Note: Funds are limited. The earlier you apply, the better your chances for receiving a financial award.

## QUESTIONS?

WE'RE HERE TO HELP.

### ADMISSIONS QUESTIONS:

803-777-6169  
mib@moore.sc.edu

### PROGRAM QUESTIONS:

Marc van Essen, faculty director  
marc.vanessen@moore.sc.edu

[moore.sc.edu/mib](http://moore.sc.edu/mib)



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