

esade

RAMON LLULL UNIVERSITY

Entrepreneurship
Institute (EEI)

Job position: Postdoctoral Researcher in Strategic Management

Organization: Esade Entrepreneurship Institute (www.esade.edu/eei)

Starting date: September 1st 2021

Duration: 2 years (full time position)

Deadline for applications: July 15th, 2021 (eei@esade.edu)

Post-Doctoral Researcher to work on platform strategies and competition

The Esade Entrepreneurship Institute (EEI) is searching for a Postdoctoral Researcher to work on “platform strategies and competition” under the supervision of Dr. Bilgehan Uzunca (bilgehan.uzunca@esade.edu). The successful candidate will join a highly active research environment in the EEI, as well as the Department of Strategy and General Management at Esade Business School in Barcelona, Spain.

The position is full-time, for a duration of 2 years, and with an annual salary of €30.000 (gross). The position is based at the Esade Sant Cugat campus (a short metro ride outside the city center of Barcelona). Starting date: September 1st 2021.

The position includes a travel budget to attend conferences, summer schools and research meetings. Fringe benefits include a free shuttle-bus service between the Barcelona and Sant Cugat campuses, subsidized lunch, and generous holiday entitlement. The postdoc will also be provided with a laptop.

Project Overview and Job Responsibilities

The specific project that the postdoctoral researcher would work on will be the upcoming research program on *how Uber’s strategies are shaped at different levels (i.e., individual, firm, country) as well as the performance implications of these strategies that shape its environment (i.e., driver manipulation/satisfaction, competitive dynamics, ban/exit decisions, and scaling up globally)*. For this research program, we will build on previous work on platform strategies and platform competition (Eisenmann, Parker, & Van Alstyne 2006; Boudreau, 2010; Hagiú & Wright 2015; Uzunca, Rigtering, & Ozcan, 2018). The growing literature on platform economy (Kenney & Zysman, 2016) reveals a strong need to uncover, especially theoretically, 1) how platform company strategies are shaped by competitive and institutional environments in each country; and 2) how these strategies generate societal costs/benefits by coordinating action across different types of stakeholders, such as consumers, suppliers, incumbents, governments/municipalities etc. We do not know enough about the nature, antecedents, and implications of platform strategies and we will address this gap in this research program.

The successful candidate will be expected to assume the following responsibilities:

- Design and management of data collection
- Analysis of secondary datasets
- Co-authorship of academic articles (including first authored publications)
- Preparation of deliverables for grant funding bodies
- Overseeing the day-to-day running of the project

Job Requirements

The candidate must hold a PhD in strategic management or a closely related field. The candidate must have experience and be adept at analyzing large datasets (e.g., panel data)¹ Excellent quantitative analytical skills, including knowledge of advanced statistical software packages (such as STATA or R), is essential.

The job does **not** entail teaching. Being able to speak Spanish is **not** essential for the position.

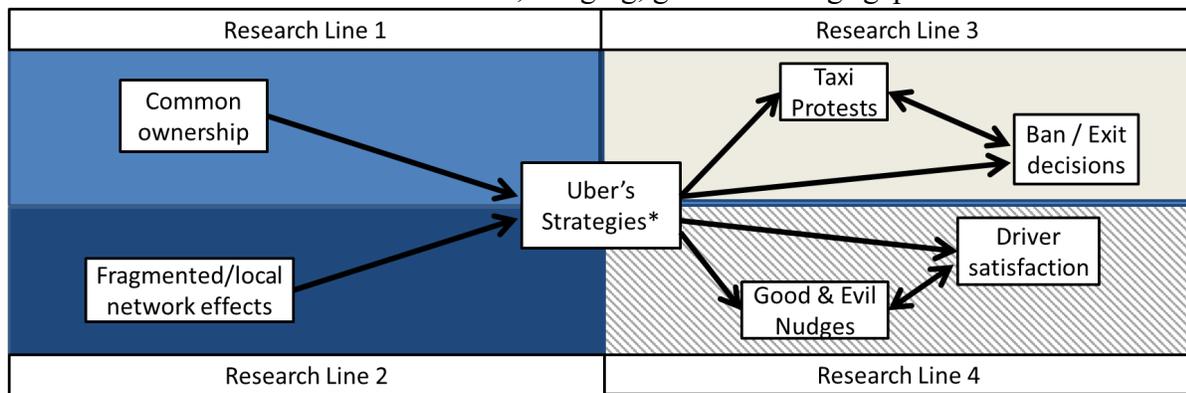
Desirable criteria include knowledge of one or more of the below disciplines spanning multiple levels of analysis, from individual to firm and to country (see the figure for an overview):

Research Line 1: Common ownership, Financial economics, industrial organization, antitrust, and corporate governance

Research Line 2: International business, globalization

Research Line 3: Political science, public/private political tactics, regulation/lobbying, social movements, non-market strategy

Research Line 4: Behavioral economics, nudging, gender earnings gap



* For Research Line 1 (at the firm level), we will look at Uber's competitive strategies, e.g., exiting from other portfolio company's markets. For Research Line 2 (at the firm level), we will look at Uber's internationalization strategies, e.g., scaling-up globally. For Research Line 3 (at the country level), we will look at Uber's market (e.g., entry) and non-market (e.g., lobbying) strategies. For Research Line 4 (at the individual level), we will look at Uber's behavioral strategies, e.g., nudging/algorithmic management.

Applications

Interested candidates should submit a CV, a motivation letter outlining their suitability for this position, and contact details of **two academic referees** who have agreed to provide a reference. Please send your applications via email to eei@esade.edu, clearly stating "Post-doctoral Researcher" in the subject matter of the email.

Informal inquiries about the position can be addressed directly to Dr. Bilgehan Uzunca (Bilgehan.uzunca@esade.edu). Applications will be evaluated on a rolling basis until July 15th, 2021. The candidate will be able to start the position in September 1st, 2021, or shortly thereafter.

¹ For example, Common Ownership Dataset provided by Backus *et al.* (2020) <https://sites.google.com/view/msinkinson/research/common-ownership-data> as well as the S&P Capital IQ dataset <https://www.spglobal.com/marketintelligence/en/solutions/sp-capital-iq-platform>